



European proptech companies to meet at The District 2026 to accelerate AI in Real Estate

It will take place at the PropTech Startup Forum, a competition where emerging companies with innovative solutions for the property sector will present their proposals to international investors

Applicants can submit their entries until 24 August and must put forward projects that enhance the future of the industry

Madrid, June 5, 2026. – The Real Estate sector is entering a new phase of transformation shaped by artificial intelligence, advanced analytics and process automation. These technologies are enabling players to anticipate asset performance, improve operational efficiency, optimise portfolio management and strengthen decision-making by funds, investors and property companies.

The shift in paradigm is reflected in capital behaviour. According to Deloitte, 72% of real estate investors in Europe are already actively allocating resources to AI-based solutions to rely on algorithms when assessing potential transactions. Market reports also indicate that the use of generative AI in investment decisions can increase profitability by up to 10% in developed markets.

In this context, entrepreneurial talent has become one of the sector's main drivers of innovation, developing solutions capable of accelerating its digitalisation and generating new investment opportunities. For this reason, and to give visibility to the emerging companies promoting technological evolution in the industry, [The District 2026](#), Southern Europe's largest Real Estate event, which will take place **from 22 to 24 September at IFEMA Madrid**, will host the **PropTech Startup Forum**. The competition brings together new business that have created pioneering digital tools, services and products to improve the future of the property space, giving them the opportunity to present their solutions to investors and support their scalability.

[Applications can be submitted until 24 August](#) and must be linked to residential, office, hotel, retail, industrial and logistics assets, data centres, infrastructure and energy, or alternative assets. The criteria used to select the most disruptive companies will include their ability to transform the economy and society, their growth potential, the use of high-impact technologies, their contribution to leadership and team management, and the overall innovation of the project.

In the previous edition, the PropTech Startup Forum recognised **Lodgerin** for its software designed to simplify the management of accommodation for people living abroad during short stays; **Libeen**, for its solution that facilitates access to housing for young people through technology and flexible financing; and **Enerlind**, for the design of smart photovoltaic blinds integrated into façades, which reduce installation costs and free up rooftop space.

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AI moves into the spotlight

The competition will take place within the framework of **The District 2026**, which will bring together **more than 15,000 international executives** in an agenda marked by the growing role of AI in property. For this reason, **The District World Summit 2026**, the congress held as part of the event, will feature an auditorium dedicated to the impact of technologies on the sector and an exclusive forum analysing the AI agents that are supporting investment. Over the course of three days, the event's stages will welcome **more than 450 international experts** who, beyond analysing the next steps for AI in real estate, will delve into the sector's macrotendencies, the evolution of capital markets and financing.

About The District (22–24 September 2026, Madrid): The District is the largest European event dedicated to real estate from an investment perspective. The summit features a Hospitality area and a content programme within The District World Summit — the global reference congress on capital structures in the real estate industry — comprising five auditoriums. It is the foremost meeting forum bringing together the different players across the real estate sector who are seeking opportunities and new property projects to drive urban transformation, with the aim of shaping the future of the industry in Europe. The District is an event organised by NEBEXT – Next Business Exhibitions.

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