



TERMS & CONDITIONS  
**PROPTech STARTUP FORUM 2026**

Co-organized by:

laSalle  
RAMON LLULL UNIVERSITY

Technova  
Barcelona **25** years

# Guide

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# What is the Proptech Startup Forum

**THE DISTRICT** is Southern Europe's leading international event where real estate investment, capital, and business opportunities come together. A unique platform to accelerate deals, discover new market trends, and connect with international decision-makers while shaping the future of the industry.

This is where the global capital ecosystem gathers to understand the evolution of each asset class, identify emerging investment opportunities, and analyze the trends transforming real estate markets across Europe and beyond. A place where capital takes the lead in defining the next cycle of real estate investment.

**The District World Summit** is the largest European congress in the sector, bringing together global leaders through specialized Vertical Forums covering Residential, Data Centers, Offices & Workspaces, Healthcare, Senior Living & Student Living, Retail, Hotels, Industrial & Logistics, Infra & Energy, and Alternative Assets, helping guide global capital in its strategic decision-making.

# What is the Proptech Startup Forum



- Pitch in **English** your **tech** solutions, products, or services in front of **specialized investors**.



- Countless ways to **connect** with the **investors Community** in the **Proptech industry**.



- Sign **deals**, find **funding** and build **strategic partnerships** with the right partners and investors.



- Get a Premium **VIP Pass** to attend **The District 2026**.



- **Top 3** startups will have access to:



- Win a **Newcomer 6 sqm** Hospitality for **The District 2027** (1st position).



- The winner will take part in **The District World Summit 2027** as a **speaker** (2nd position)



- The winner will **participate** in a **La Salle Technova Demoday** (3rd position)

# Verticals & Topics



- **LIVING**
- **OFFICES & WORKSPACES**
- **HOSPITALITY**
- **RETAIL**
- **INDUSTRY & LOGISTICS**
- **DATA CENTERS**
- **INFRA & ENERGY**
- **ALTERNATIVE ASSETS**



- **MEGATRENDS**
- **CAPITAL MARKETS**
- **GLOBAL MARKET OVERVIEW**
- **ESG & BEYOND**
- **PROPTECH ECOSYSTEM**
- **SERVICES**
- **EMERGING ASSETS**
- **FUNDRAISING**
- **AI & TECH TRENDS**
- **AFFORDABLE HOUSING**

# Who can participate?

- If you are a Proptech startup looking for investment, and your solution can impact in current or future challenges of our society [APPLY!](#)

**We are waiting for you!**

- **THE LEADERS OF THE PROPTech TRANSFORMATION WILL BE AT THE PROPTech STARTUP FORUM 2026 BY THE DISTRICT.**



**15,000+**

Professionals



**360+**

Hospitalities



**1,400+**

One-to-one  
meetings

# How to participate?

- To participate, the projects must be submitted through the [OFFICIAL FORM](#).
- **Organizer** will **verify** the submissions and ensure the projects are **registered correctly**.
- **The Expert Committee** will **evaluate submitted projects** and select those that meet the criteria.
- Only **selected projects** will **participate** in the **Proptech Startup Forum**, held from **22nd September** to **24th September** at **IFEMA Madrid**.

# Deadline

- The deadline for the project registration is **August 24th (23:59 CET)**
- The evaluation process will take place **August 24th to 28th.**
- Selected projects will be notified from **August 31st.**
- Showtime: **IFEMA Madrid** on **September 23rd.**



# Evaluation Criteria

**The Expert Committee will evaluate the solutions presented with the following criteria:**

- The capacity to transform the Economy and Society.
- Leadership and team management skills
- Technologies with a high degree of disruption.
- Potential sustainable growth of the project and strategy.
- Potential impact on the Proptech industry, and on the economy and society in general.
- High innovative component of the project (understood the term innovative in the broad sense, product, process, business, etc.).
- High technological solutions will be positively valued.

# Intellectual Property & Data Protection

- If the proposal is selected to participate in **the Proptech Startup Forum**, I authorize the Organization to **publish** the **data** that is considered public: the name of the Company, a short description of the Project, and professional contact.
- By submitting the information entered in **the Proptech Startup Forum**, candidates **DECLARE** they are not and will not be violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy.
- All the data entered in Proptech Startup Forum that is not of a public nature (such as Company name, description, and professional contact) will be kept by the Organizer for administrative purposes. Nevertheless, the data entered must not be incompatible with what is indicated in the section “Intellectual Property Rights” of the present rules.

# Contact Detail and Additional Information

For any questions or additional information, please contact La Salle Team a:

- [projects@technovabarcelona.org](mailto:projects@technovabarcelona.org)

If you are also interested in exhibiting or partnership options to maximize your company's profile at **The District 2026** please contact us at:

- Phone: +34 919 551 551

- [operations@thedistrictshow.com](mailto:operations@thedistrictshow.com)





## NETWORK

- **BARCELONA** [spain@nebext.com](mailto:spain@nebext.com)
- **BOLOGNA** [italy@nebext.com](mailto:italy@nebext.com)
- **BRUSSELS** [belgium@nebext.com](mailto:belgium@nebext.com)
- **DELHI** [india@nebext.com](mailto:india@nebext.com)
- **FRANKFURT** [germany@nebext.com](mailto:germany@nebext.com)



## KNOWLEDGE & INSPIRATION

- **LISBON** [portugal@nebext.com](mailto:portugal@nebext.com)
- **MADRID** [info@nebext.com](mailto:info@nebext.com)
- **MEXICO CITY** [mexico@nebext.com](mailto:mexico@nebext.com)
- **DUBAI** [dubai@nebext.com](mailto:dubai@nebext.com)
- **SAO PAULO** [brazil@nebext.com](mailto:brazil@nebext.com)



## BUSINESS OPPORTUNITIES

- **SHANGHAI** [china@nebext.com](mailto:china@nebext.com)
- **SILICON VALLEY** [usa@nebext.com](mailto:usa@nebext.com)
- **TORONTO** [canada@nebext.com](mailto:canada@nebext.com)
- **WARSAW** [poland@nebext.com](mailto:poland@nebext.com)

#TheDistrict2026  
[www.thedistrictshow.com](http://www.thedistrictshow.com)



THE DISTRICT IS AN EVENT OF:

**NEBEXT**  
NEXT BUSINESS EXHIBITIONS