

**THE
DISTRICT**
Real Estate Investors
Europe

22 - 24 Sept 2026
IFEMA Madrid

#TheDistrict2026



PARTICIPATION KIT

Where capital takes the lead

www.thedistrictshow.com

PARTICIPATION KIT

Summary

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1. CLEVER PARTICIPATION OPTIONS FOR INNOVATIVE COMPANIES

Whatever your marketing strategy dictates, The District offers you the best Participation options to meet your needs. From competitive benefits package for start-ups to have your own space in the hospitality area to maximize visibility through a Partnership.



1.1. PARTNER

Are you a leader? Do you want to become one? Show your leadership to others in the industry and impress your clients by becoming a Partner. You will be the envy of all your competitors by gaining maximum brand visibility in all communication elements, hospitality area and high-level forums.



1.2. EXHIBITOR

The most competitive option for showing your company to the sector in order to generate new leads and make your clients more loyal welcoming them to your hospitality.



1.3. NEWCOMER

Did you just start out? Are you looking for the best profit at the lowest cost? Check out our low-cost and competitive benefits package to achieve that goal. Some day you will be a leader, and we want to help you to get there!

1.1. PARTNER

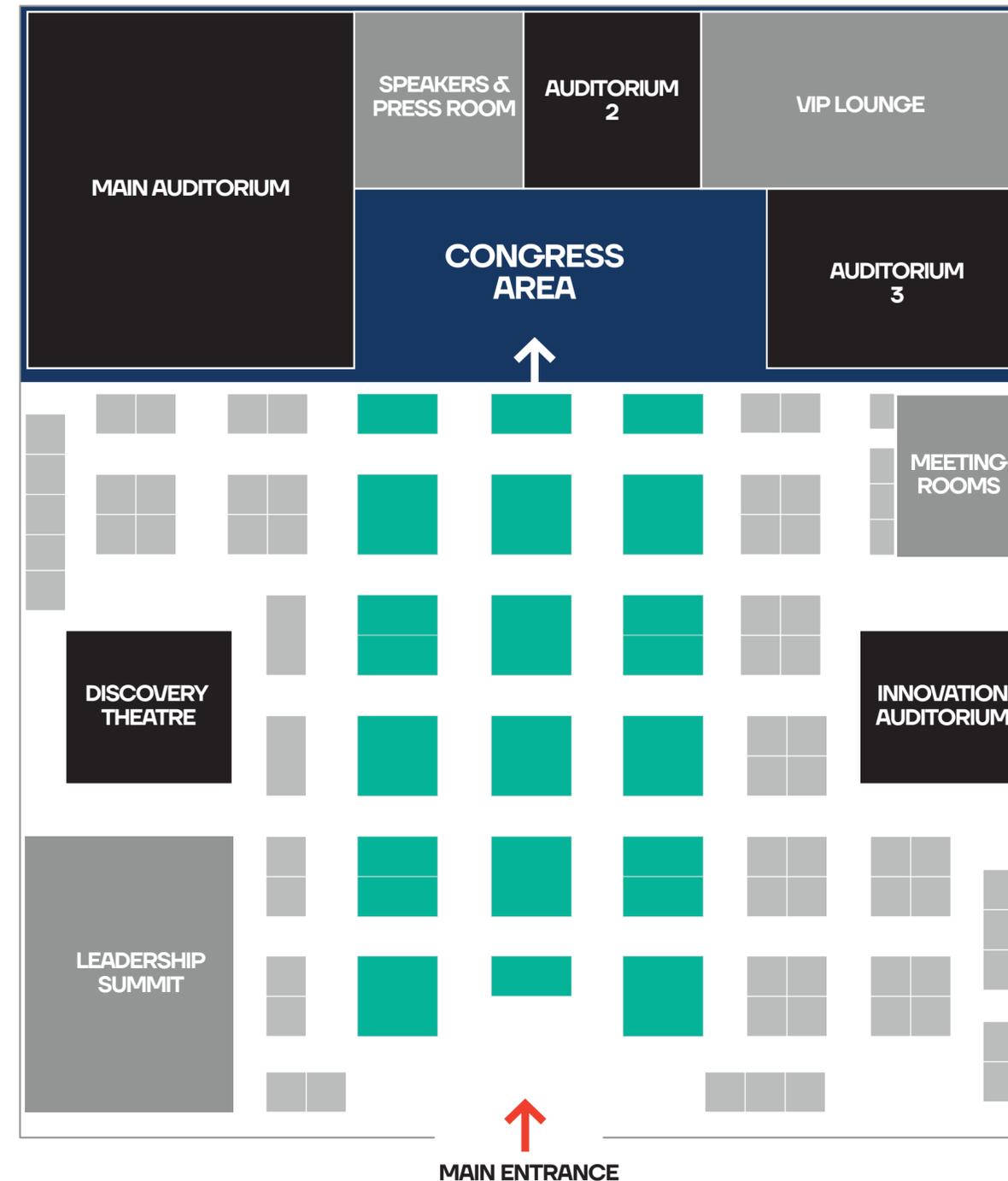


Being the leader means many things, and this is why we propose you to be our **Partner**.

And what does it mean? It means a lot more than you might think. Surprise your current and potential clients by inviting them to a high-profile event. It will certainly be a very pleasant surprise.

- **Generate important brand impact** on communication elements prior to, during and after the event
- **Your hospitality located in the central aisle.** The best area exclusively for Partners.
- Direct contact to **international investors.**
- Be part of the Congress **as a speaker.**
- Participate in all **networking activities.**
- Offer an **exclusive and differential treatment to your best clients or targets**, meeting them in an environment full of inspiration and innovation.
- And many more high-level actions that will provide the **best return on your investment.**
- **Participate in our TV Studio** and take advantage of the brand image that you can generate on social networks by sharing your expert opinion.

Partner Area ■



1.1. PARTNER



We offer you **2 Partnership models** so that you can get the greatest benefit by linking your brand and leadership to the event that will make the difference in the future of the sector.

SPEAKER SLOT AT THE CONGRESS

The great opportunity to be part of the debate on the stage featuring high profile panels about the future of the Real Estate.

PRIVILEGED SPACE IN THE HOSPITALITY PARTNER AREA

Being Partner entitles you to have a hospitality in the Partner Area of the Exhibition. This privilege will ensure the best visibility and visitors traffic for your company.

PRESENCE IN NETWORKING ACTIVITIES

We provide opportunities for you to participate and play a leading role in several highlevel networking activities that will go on throughout the event so that you can share knowledge, establish new contacts, strike up alliances between companies or gather investors, among many other things.

ROADSHOWS

Take part in our presentations to share our platform and vision to the sector.

LEADERSHIP SUMMIT

Your top representative with your best client can take part of this high-level international meeting. In here, Presidents, Principals and CEO's of the leading companies will be able to discuss with the main representative institutions the needs and strategies for the next future of the Real Estate.

THE WORLD CLASS DISTRICT AWARDS 2026

You will be present in the World Class District Awards 2026 Gala with your company members or guests.

INVITATIONS TO THE CONGRESS FOR YOUR CLIENTS AND PROSPECTS

As a Partner, you could offer a differential and unique treatment to your clients and prospects with high-level conferences to help them establish the strategy of their company for the next months.

EVENT BRANDING & MARKETING

We will maximize your brand, linking it to a large number of online and offline communication elements before, during and after the event. Your logo on the event's homepage, newsletters, static and dynamic signage in the area, also in the visitor's guide are just a few of the innumerable impacts that you will get.

1.1. PARTNER



	GLOBAL PARTNER	EVENT PARTNER
PARTICIPATION		
Hospitality Space	80 sqm	40 sqm
Insurance	✓	✓
Hospitality Area Location	Partner Area in Central Aisle	Partner Area / Main Corridor
THE DISTRICT WORLD SUMMIT		
Speaking Slot	3	1
Participation with a slot in the Innovation in the Discovery Theatre	✓	✓
HIGH LEVEL PROFILE NETWORKING		
Business Pass Invitations (Hospitality Area and some conferences access)	60	30
Premium VIP Pass Invitations (Hospitality Area + Full access to the Congress + VIP Lounge Access)	30	15
Access to Networking Activities (Welcome Party + Leadership Summit Lunch -Tuesday & Wednesday- + The World Class District Awards Gala Dinner + Real Estate Cocktail)	5	2
VIP lounge Access	✓	✓

1.1. PARTNER



	GLOBAL PARTNER	EVENT PARTNER
EVENT BRANDING AND MARKETING ELEMENTS		
IN THE VENUE		
Company logo on signage elements in the hall entrance	✓	✓
Company logo on the frontage of the venue entrance	✓	
COMMUNICATION ELEMENTS FOR THE EVENT		
Company Logo in national technical press advertisement	✓	
Company Logo in international technical press advertisement	✓	
Speaker announce in press advertisement	✓	
Company Logo and link on The District home page	1st level	2nd level
Company Logo and link on The District partners page	1st level	2nd level
Better position on the webpage: Exhibitors list	1st level	2nd level
Company logo in the event's App	1st level	2nd level
Company logo in signage floorplan during the event	✓	✓
Company Logo included in the newsletters send to all visitors database	1st level	2nd level
Company news and milestones mentions in Social Media	✓	
Media Kit delivered and sent to our Media registered	✓	✓
Company logo in each Auditorium Screen at the beginning of each session	1st level	2nd level
OTHER BENEFITS		
Parking spaces for the whole event	2	1
Interview on our TV Studio	✓	✓

1.2. EXHIBITOR



Customized exhibiting opportunities for innovative companies.

We offer 4 different options so you can present your company to all international investors who will be visiting **The District 2026** in your hospitality area. Capture and build loyalty with your clients by choosing the option best suited to your budget, plus take advantage of all benefits that we offer for participating in the Exhibitor option.

2 areas to choose within Hospitality area:

- **PREMIUM AREA:** Located next to the Partner area, this provides maximum visibility and traffic by having direct contact with the leaders.
- **BUSINESS AREA:** Located in the side aisles, also offering good visibility, but at a lower cost.

4 Participation Models based on your space needs and without additional sqm.

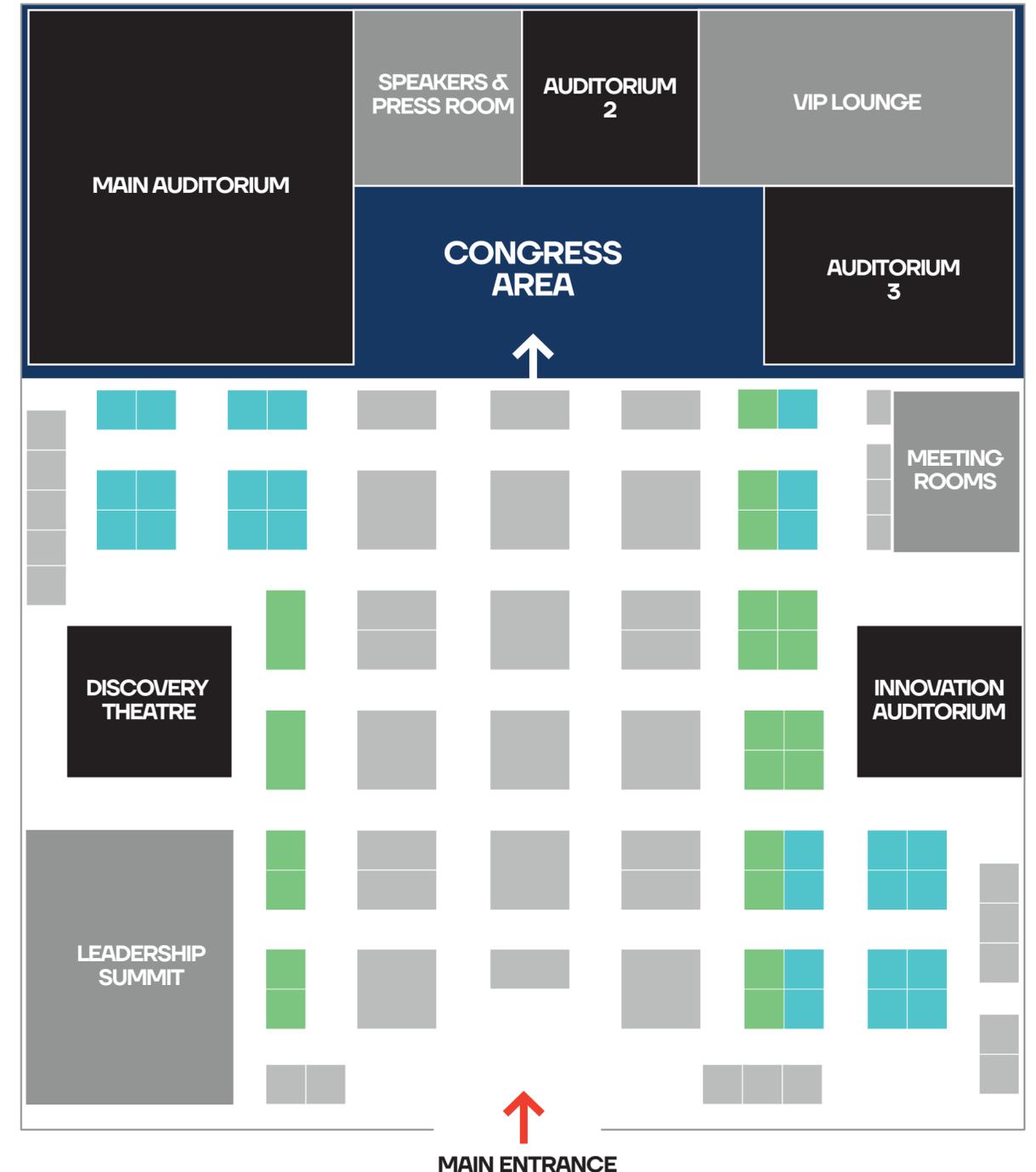
With Hospitality Booth included:

- **PACK HOSPITALITY S PREMIUM AREA** (20 sqm)
Includes registration fee, space, hospitality booth, compulsory insurance, passes and free invitations for your customers.
- **PACK HOSPITALITY S BUSINESS AREA** (20 sqm)
Includes registration fee, space, hospitality booth, compulsory insurance, passes and free invitations for your customers.

With optional Hospitality Booth:

- **HOSPITALITY M PREMIUM AREA** (40 sqm)
Includes registration fee, space, compulsory insurance, passes and free invitations for your customers.
- **HOSPITALITY M BUSINESS AREA** (40 sqm)
Includes registration fee, space, compulsory insurance, passes and free invitations for your customers.

Premium Area ■
Business Area ■



NOTE: Pack Hospitality S includes the Hospitality Booth option detailed in page 14. In the case of Hospitality M there is an optional Hospitality Booth in page 13.

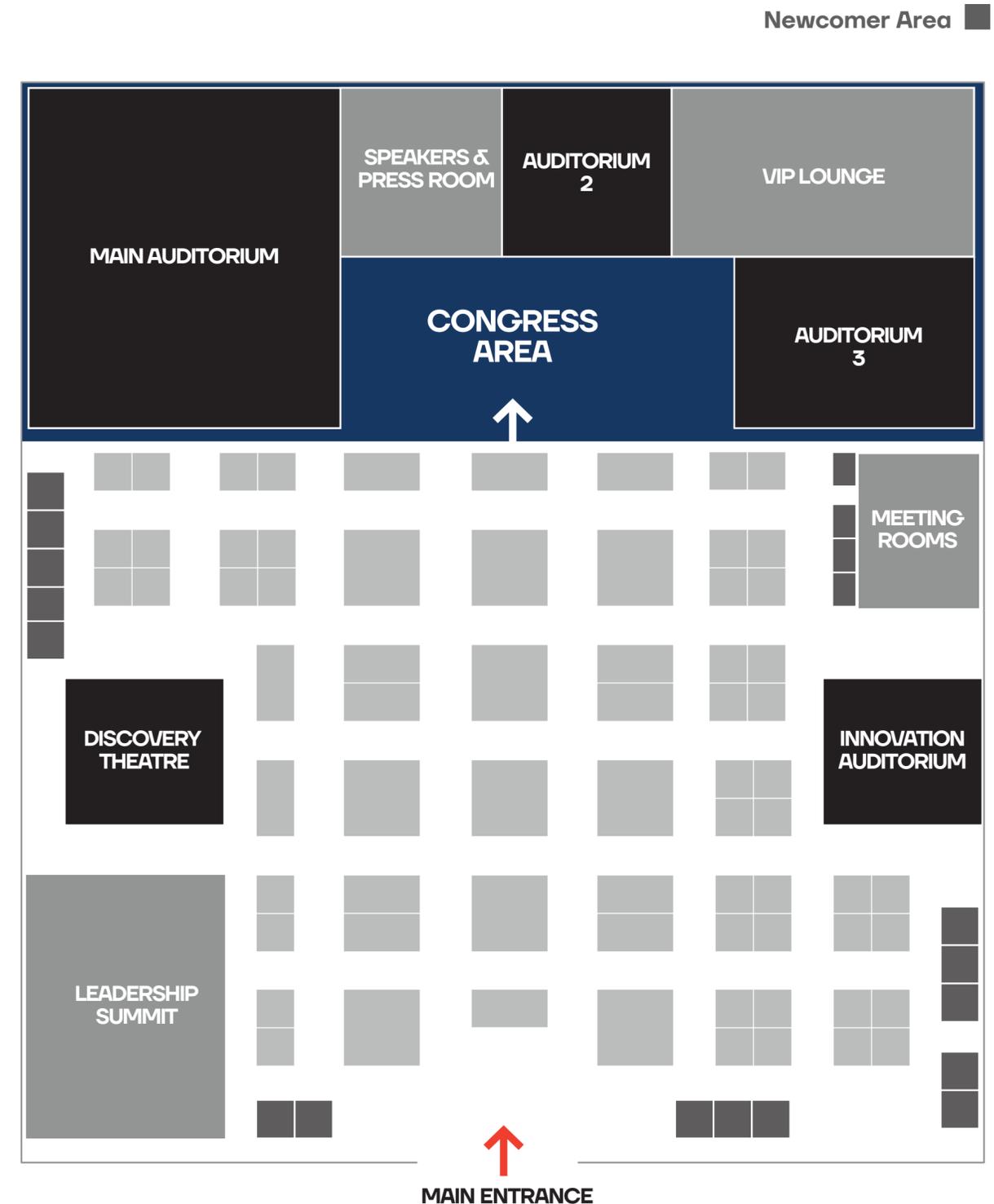
1.3. NEWCOMER



We know how hard it is to start your business or make it grow. That is why we offer you our competitive benefit package specially assembled for start-ups or newly created companies. Benefit from being able to start out in the leading event in the sector with the lowest investment and with great business opportunities.

2 participation models with all-inclusive turnkey Packs:

- **PACK NEWCOMER:** (12sqm) includes registration fee, space, hospitality booth, compulsory insurance, passes and free invitations for your customers.
- **PACK STARTUP:** (6 sqm) includes registration fee, space, hospitality booth, compulsory insurance, passes and free invitations for your customers.



2. PARTICIPATION RATES SUMMARY

Participation Options	Location in Hospitality Area	Participation Models	Early Bird until 30th April'26	Rate 2026 From 1st May'26	Sqm space included	Business Invitations	Premium Invitations	Access to networking activities	Speaking Slots	Hospitality Construction	Optional Design Hospitality
PARTNER	PARTNER AREA	GLOBAL PARTNER	29,990 €	31,990 €	80 sqm	60	30	5	3 *	—	—
		EVENT PARTNER	23,500 €	24,950 €	40 sqm	30	15	2	1	—	6,990 € OR 13,500 €
EXHIBITOR	PREMIUM AREA	HOSPITALITY M	13,500 €	14,500 €	40 sqm	15	5	—	—	—	5,750 €
		PACK HOSPITALITY S	10,950 €	11,900 €	20 sqm	15	5	—	—	INCLUDED	3,250 €
	BUSINESS AREA	HOSPITALITY M	11,500 €	12,500 €	40 sqm	15	5	—	—	—	5,750 €
		PACK HOSPITALITY S	9,500 €	10,900 €	20 sqm	15	5	—	—	INCLUDED	3,250 €
NEWCOMER	NEWCOMER AREA	PACK NEWCOMER	6,500 €	7,500 €	12 sqm	10	1	—	—	INCLUDED	—
		PACK STARTUP	3,950 €	4,500 €	6 sqm	10	1	—	—	INCLUDED	—

* Minimum 2 slots for international speakers

All prices with applicable VAT not included

3. UNIQUE SPONSORSHIP OPPORTUNITIES

LEADS, LEADS & MORE LEADS

New sponsorship options to maximize the acquisition of new leads for your sales team as well as maximizing your brand exposure and visibility.



MAIN AUDITORIUM

12,000€

Company name and logo in all the signage and communication.



DISCOVERY THEATRE

6,000€

Company name and logo in all signage and communication.



ROOM 1-2

8,000€

Auditorium naming plus Company name and logo in all the signage and communication.



TRACK CONTENTS

5,000€

Company name and logo in all signage and communication.



INNOVATION AUDITORIUM

6,000€

Company name and logo in all the signage and communication.

UNIQUE SPONSORSHIP OPPORTUNITIES

MAXIMIZE YOUR BRAND VISIBILITY

Boost your brand awareness among 15,000+a c-level executives.



EVENT LANYARDS

10,000€

Company logo sharing space with The District logo in all event lanyards.



THE WORLD CLASS DISTRICT AWARDS GALA DINNER

6,000€

Company logo in all Awards Gala Dinner information such as invitations, signage, advertising, screen during awards presentation and welcome introduction to all attendees.



EVENT APP

5,000€

Company logo in all Event App advertising signage in the venue, event website, visitors guide and company advertisement inside the Event App.



THE WORLD CLASS DISTRICT AWARDS (sponsor of one category prize)

3,000€

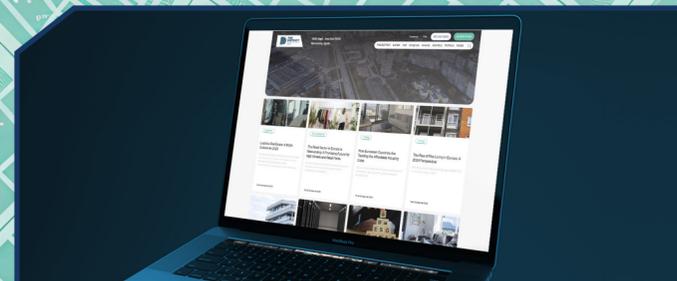
Company logo and name to one of the prizes in The World Class District Awards Ceremony. Logo in screen during the sponsored prize presentation and present the award by one of the company representatives.



NETWORKING AREA

6,500€

Your company name and logo related to one of the Relax and Food & Beverage areas distributed through the Exhibition area.



COMMUNICATION 1

1,000€

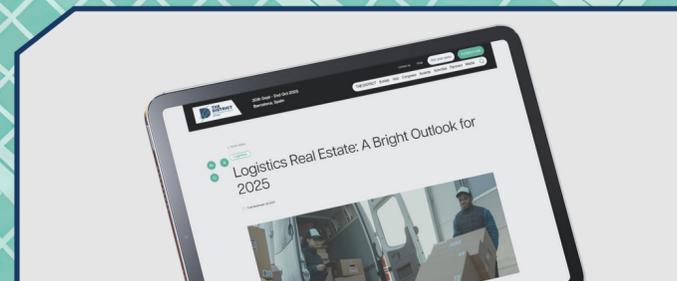
Share your leadership through content in Twitter (5 tweets) and LinkedIn (1 post)



LEADERSHIP SUMMIT LUNCH

6,000€

Company name and logo in all Leadership Summit communications and signages. Company logo on the back wall of the stage during the event and welcome introduction to all attendees.



COMMUNICATION 2

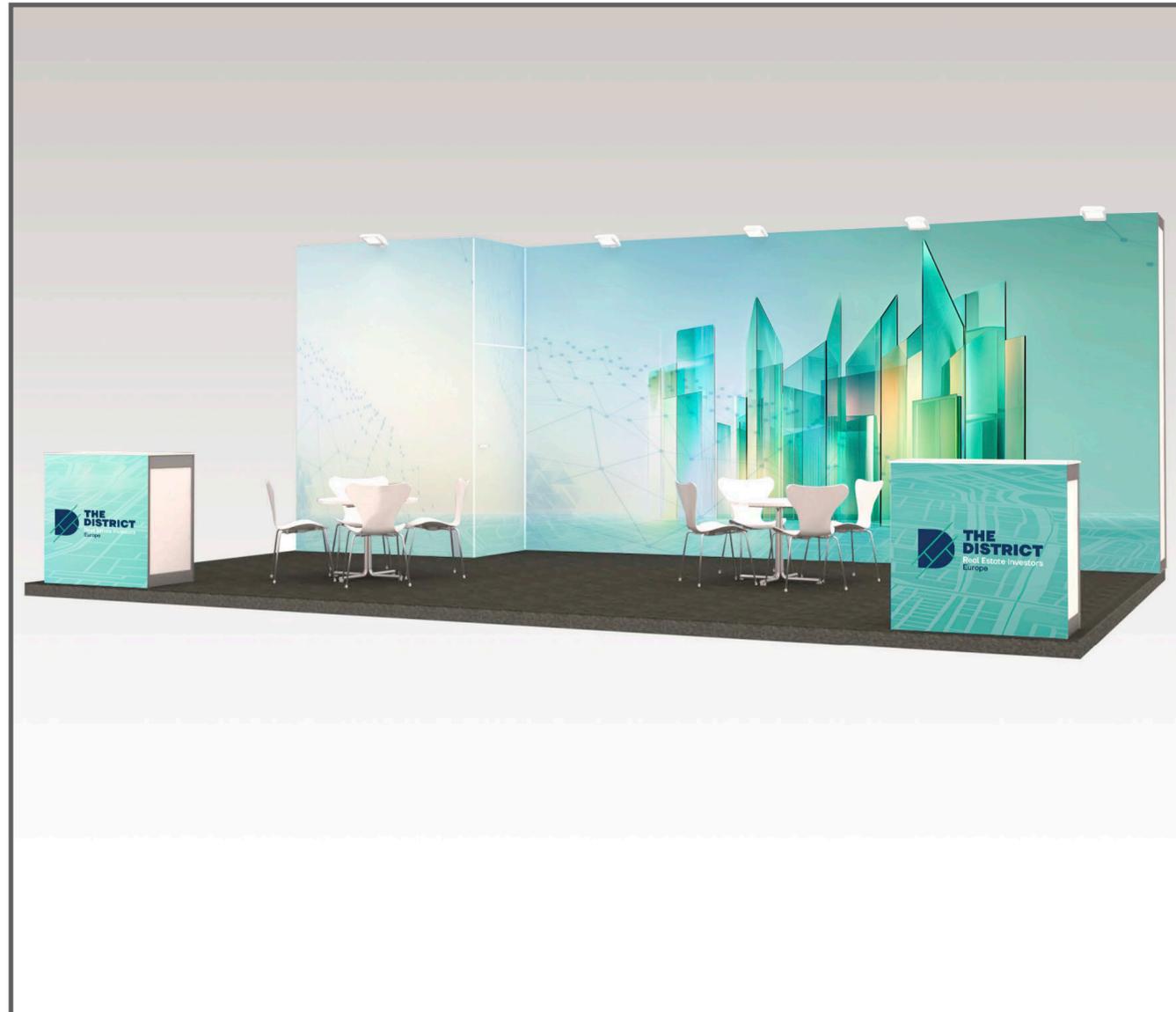
3,500€

In addition to the Communication 1 pack, we add email sending dedicated to all the visitors of The District Innovation Summit

4. HOSPITALITY CONSTRUCTION OPTIONS

EVENT HOSPITALITY (40 sqm).

OPTIONAL IN THE EVENT PARTNER MODEL



APPLIED RATE:

Hospitality cost: 6,990 €

VAT not included.

INCLUDED SERVICES:

- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

HOSPITALITY

- 40sqm with carpet floor on an 8 cm platform
- Octagon type structure of 300 cm/h
- Storage: 2x1.25 m

FURNITURE

- 2 modular white 100x50x100 cm top with shelves and sliding rear doors
- 2 round white tables
- 8 white chairs

ELECTRICITY - LIGHTING

- Power and electricity consumption for stand lighting purposes only. (0,13kw/m2)
- Switchboard with differential and 2 single-phase double socket in storage area
- LED spotlight

LABELLING

- Company logo on reception counters
- Backwall customizable canvas with Company logo and Brand image

Colour options for carpeting

Change the carpet colour without any additional cost.

	Medium Grey
	Anthracite
	Black
	Brown
	Red
	Orange
	Navy Blue
	Purple
	Jasper Blue
	Europe Blue
	Leaf Green
	Apple Green

HOSPITALITY OFFICE (40 sqm).

OPTIONAL IN THE EVENT PARTNER MODEL



APPLIED RATE:

Hospitality cost: 13,500 €

VAT not included.

INCLUDED SERVICES:

- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

HOSPITALITY

- 40 sqm with carpet floor
- Octagon type structure of 300 cm/h
- Storage: 2x1.25 m
- Wooden structure.
- Indoor meeting area

FURNITURE

- 1 round table with 6 chairs.
- 1 drawer unit inside the room.
- 1 modular white 100x50x100 cm top with shelves and sliding rear doors
- Outdoor sofa area.
- 1 Magazine rack.

ELECTRICITY - LIGHTING

- Power and electricity consumption for stand lighting purposes only
- Switchboard with differential and 1 single-phase double socket in storage area (0,13 Kw/m2)
- LED spotlight

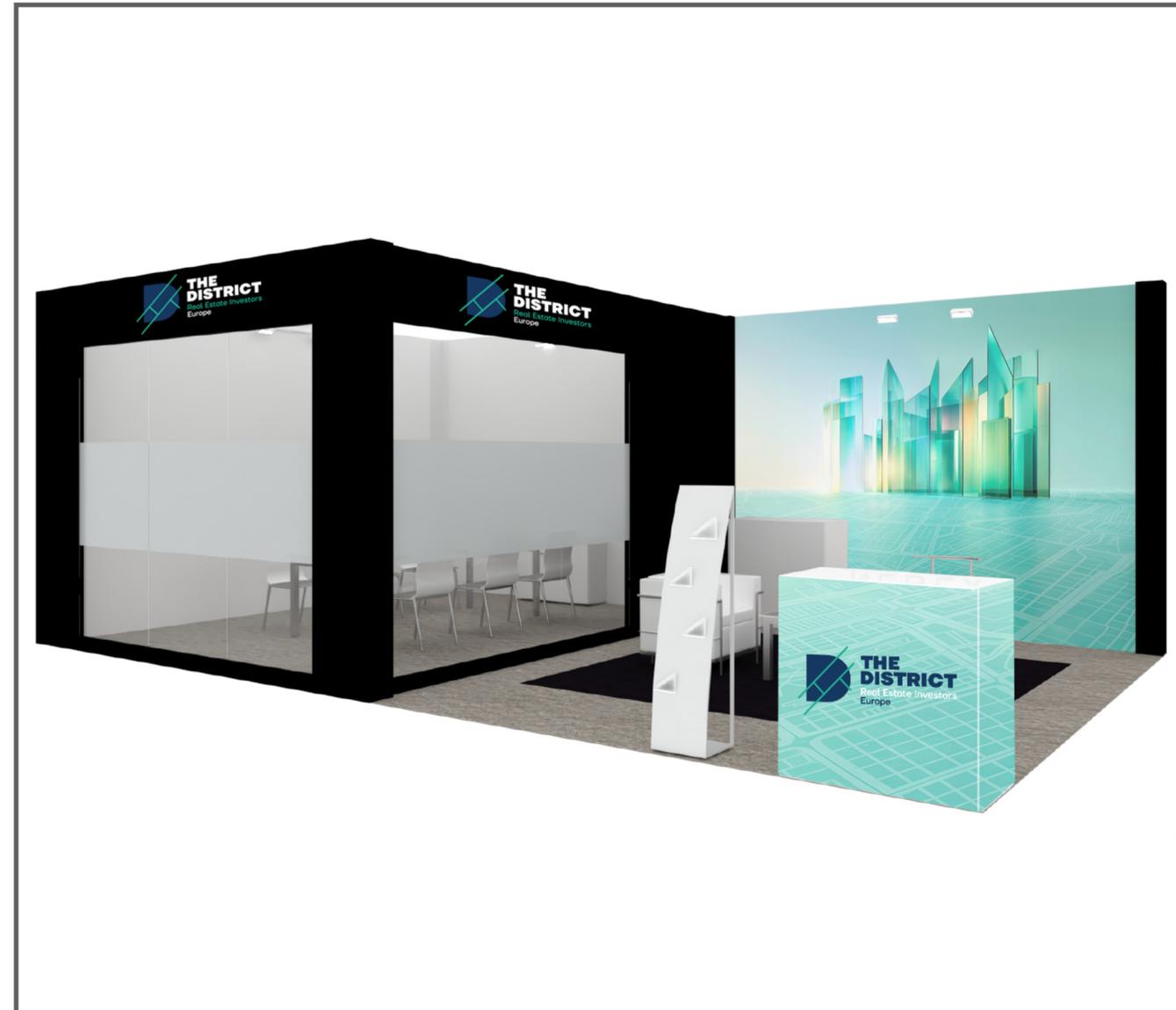
LABELLING

- solo 1 counter

Colour options for carpeting

Change the carpet colour without any additional cost.

	Medium Grey
	Anthracite
	Black
	Brown
	Red
	Orange
	Navy Blue
	Purple
	Jasper Blue
	Europe Blue
	Leaf Green
	Apple Green



M DESIGN HOSPITALITY (40 sqm)

OPTIONAL IN THE HOSPITALITY M MODEL



APPLIED RATE:

Hospitality cost: 5,750 € VAT not included.

INCLUDED SERVICES:

- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

HOSPITALITY

- 40 sqm with carpet floor
- Octagon type structure of 300 cm/h
- Storage: 2x1.25 m

FURNITURE

- 2 modular white 100x50x100 cm top with shelves and sliding rear doors
- 2 round white tables
- 8 white chairs

ELECTRICITY - LIGHTING

- Power and electricity consumption for stand lighting purposes only
- Switchboard with differential and 1 single-phase double socket in storage area (0,13 Kw/m²)
- LED spotlight

LABELLING

- Company logo on reception counters
- Backwall customizable canvas with Company logo and Brand image

Colour options for carpeting

Change the carpet colour without any additional cost.

	Medium Grey
	Anthracite
	Black
	Brown
	Red
	Orange
	Navy Blue
	Purple
	Jasper Blue
	Europe Blue
	Leaf Green
	Apple Green

SMALL HOSPITALITY (20 sqm)

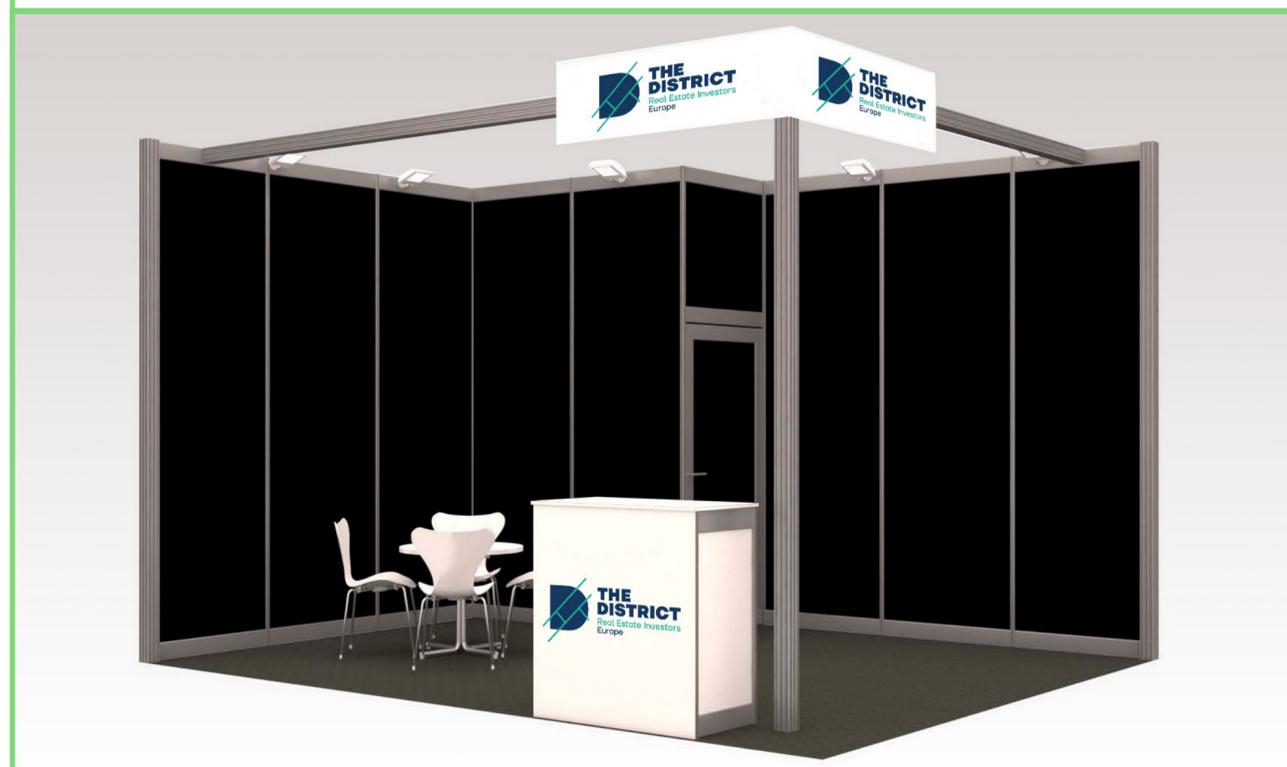
INCLUDED IN THE PACK HOSPITALITY S



Additional cost for stand walls complete labelling:

1,850 €

(VAT not included)



APPLIED RATE:

Hospitality cost: Included in the cost of Pack Hospitality S.

PARTICIPATION:

- Space 20 sqm
- Mandatory Insurance

INCLUDED SERVICES:

- Basic cleaning (cleaning prior to the opening and plastic and carpet protector)

TECHNICAL SPECIFICATIONS:

HOSPITALITY

- 20 sqm Stand pack in maxima structure
- 20 sqm of Carpet (colour options detailed above)
- Storage space of 200x100 cm with lock and key

FURNITURE

- 1 white round table
- 4 white chairs
- 1 stool
- 1 brochure foot rack
- 1 modular counter 100x50x100 cm in size (with sliding doors and intermediate shelf)

ELECTRICITY - LIGHTING

- Electric power
- Led spotlights
- 1 simple wall socket in storage area

LABELLING

- PVC frieze labelled with the client's logo
- Clients logo in the counter

Colour options for carpeting

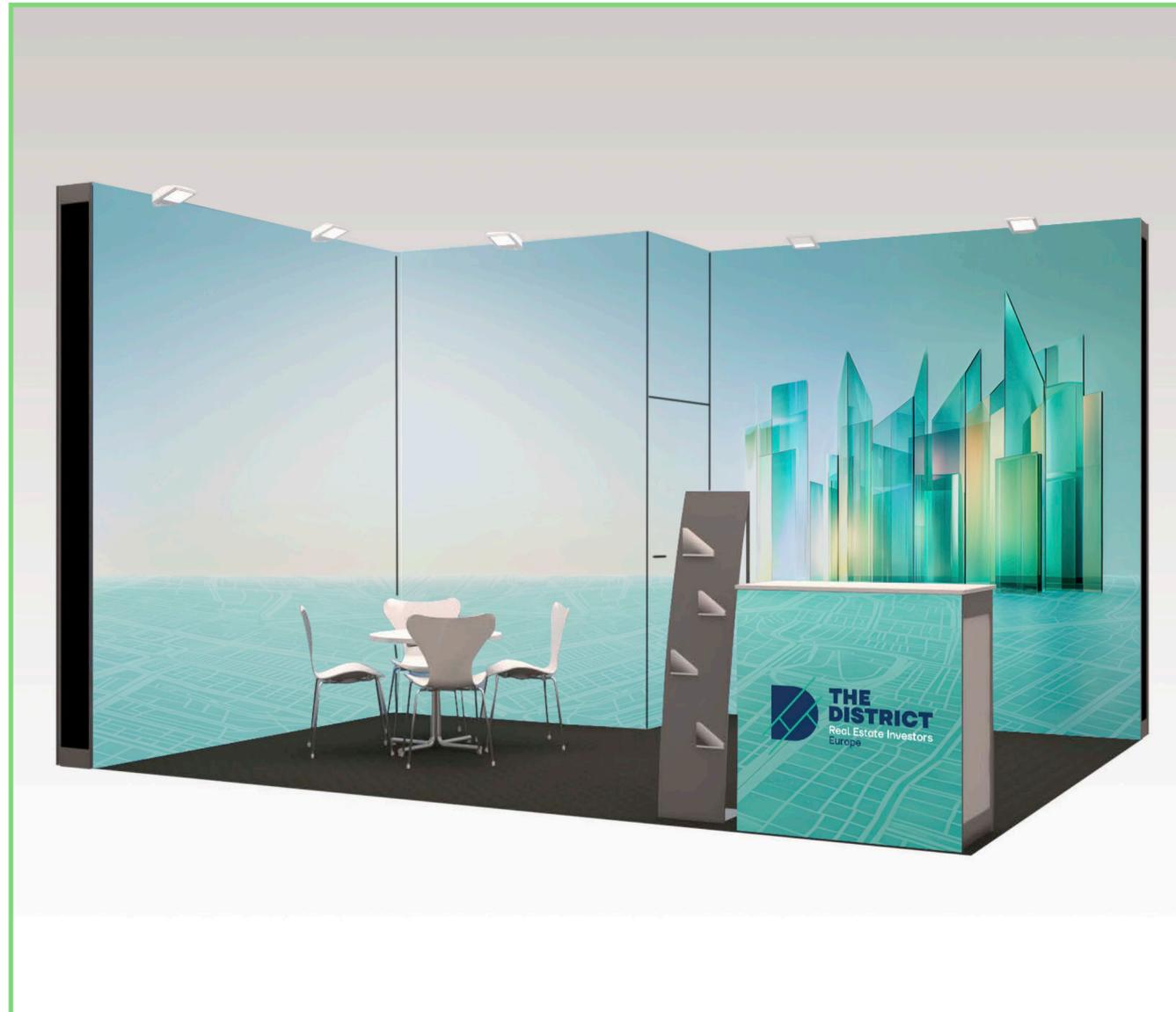
Change the carpet colour without any additional cost.

	Medium Grey
	Anthracite
	Black
	Brown
	Red
	Orange
	Navy Blue
	Purple
	Jasper Blue
	Europe Blue
	Leaf Green
	Apple Green

Hospitality image only for informational purposes. The images of the hospitalities may vary depending on the assigned final space. The removal of any prefabricated element by the exhibitor does not mean reduction of the price. All materials used, structural or electrical are on loan and therefore, any deterioration shall be billed at the applicable fees. It is not allowed to pin any element on the walls of the hospitality. You can only attach them with adhesive tape. Any modification requested to the basic structure of the booth described may entail associated costs.

SMALL DESIGN HOSPITALITY (20 sqm)

OPTIONAL IN THE PACK HOSPITALITY S



APPLIED RATE:

Hospitality cost: 3,250 €

VAT not included.

PARTICIPATION:

- Space 20 sqm
- Mandatory Insurance

INCLUDED SERVICES:

TECHNICAL SPECIFICATIONS:

HOSPITALITY

- 20 sqm of Carpet
- Octagonal structure at 300 cm
- Storage space of 200x125 cm with lock and key

FURNITURE

- 1 white round table
- 4 chairs
- 1 stool
- 1 brochure foot rack
- 1 modular counter 100x50x100 cm in size (with sliding doors and intermediate shelf)

ELECTRICITY - LIGHTING

- Electric power
- Led spotlight
- 1 simple wall socket in storage

LABELLING

- Backwall customizable canvas with Company logo and Brand image
- Company logo in the counter

Colour options for carpeting

Change the carpet colour without any additional cost.

	Medium Grey
	Anthracite
	Black
	Brown
	Red
	Orange
	Navy Blue
	Purple
	Jasper Blue
	Europe Blue
	Leaf Green
	Apple Green

NEWCOMER HOSPITALITY (12 sqm)

INCLUDED IN PACK NEWCOMER



Additional cost for graphic signage on the walls, friezes, and reception desk of the stand:

1,375€
(VAT not included)



APPLIED RATE:

Hospitality cost: Included in the cost of Pack Newcomer.

INCLUDED SERVICES:

- Basic cleaning (cleaning prior to the opening and plastic and carpet protector)

TECHNICAL SPECIFICATIONS:

HOSPITALITY

- 12 sqm Exhibition carpet directly on the floor
- Maxima profile structure of 300 cm/h
- Black back wall with octanorm profile of 300/high
- PVC frieze labelled with the client logo and stand number
- Storage space of 100X100 cm with lock and key

FURNITURE

- 1 white round table
- 3 white chairs
- 1 modular counter 100x50x100 cm with a top

ELECTRICITY - LIGHTING

- Electric power
- Led spotlight
- 1 single phase wall socket

Colour options for carpeting

Change the carpet colour without any additional cost.

	Medium Grey
	Anthracite
	Black
	Brown
	Red
	Orange
	Navy Blue
	Purple
	Jasper Blue
	Europe Blue
	Leaf Green
	Apple Green

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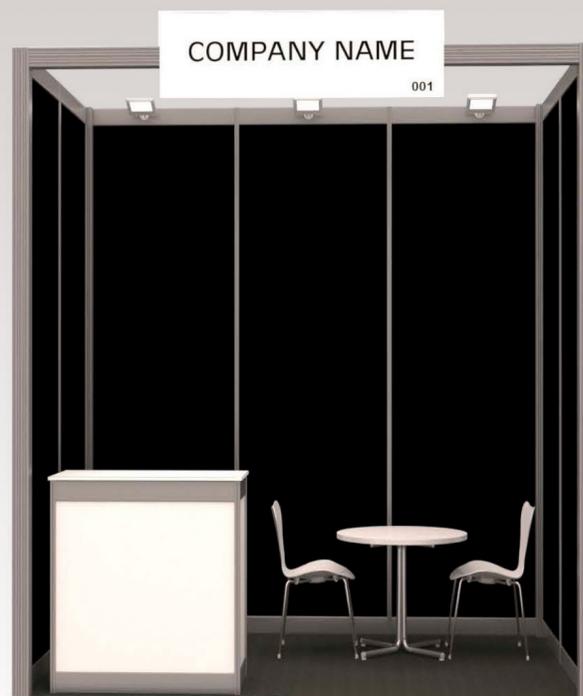
STARTUP HOSPITALITY (6 sqm)

INCLUDED IN PACK STARTUP



Additional cost for graphic signage on the rear wall, frieze, and reception desk of the stand:

925 €
(VAT not included)



APPLIED RATE:

Hospitality cost: Included in the cost of Pack Startup.

PARTICIPATION:

- Space 6 sqm
- Mandatory Insurance

INCLUDED SERVICES:

- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

HOSPITALITY

- 6 sqm Exhibition carpet directly on the floor
- Maxima type structure of 300 cm/h
- Rear walls in black at 300 cm/h
- PVC frieze labelled with the client name and stand number

FURNITURE

- 1 round white table
- 2 white chairs
- 1 modular counter white 100x50x100 cm top with shelves and sliding rear doors

ELECTRICITY - LIGHTING

- Power and low electricity consumption for stand lighting purposes only. (0,13 kw/m2)
- Led spotlight
- Switchboard with differential and single socket

LABELLING

- PVC frieze labelled with the client's name and stand number

Colour options for carpeting

Change the carpet colour without any additional cost.

	Medium Grey
	Anthracite
	Black
	Brown
	Red
	Orange
	Navy Blue
	Purple
	Jasper Blue
	Europe Blue
	Leaf Green
	Apple Green

Hospitality image only for informational purposes. The images of the hospitalities may vary depending on the assigned final space. The removal of any prefabricated element by the exhibitor does not mean reduction of the price. All materials used, structural or electrical are on loan and therefore, any deterioration shall be billed at the applicable fees. It is not allowed to pin any element on the walls of the hospitality. You can only attach them with adhesive tape. Any modification requested to the basic structure of the booth described may entail associated costs.

5. THE DISTRICT TEAM CONTACTS



**A great team to help and advise great companies.
We aim to be your best business partner.**

SALES TEAM:

E: exhibit@thedistrictshow.com

INTERNATIONAL SALES TEAM:

BARCELONA info@nebext.com
LISBON portugal@nebext.com
BRUSSELS belgium@nebext.com
MADRID spain@nebext.com
SHANGHAI china@nebext.com
BOLOGNA italy@nebext.com
DELHI india@nebext.com
FRANKFURT germany@nebext.com
MEXICO mexico@nebext.com
SAO PAULO brazil@nebext.com
SILICON VALLEY usa@nebext.com
TORONTO canada@nebext.com
WARSAW poland@nebext.com
DUBAI uae@nebext.com

EXHIBITORS SERVICE TEAM:

E: operations@thedistrictshow.com

PRESS:

E: press@thedistrictshow.com

GENERAL CONTACT TELEPHONE:

T: 00 34 919 551 551

#TheDistrictShow2026

www.thedistrictshow.com



6. GENERAL CONDITIONS OF PARTICIPATION THE DISTRICT 2026

INTRODUCTION

These General Terms and conditions are referred to The District 2026 (hereinafter referred to as the event).

Art. 1 – General Information

1.1. Name of the event:

The District

1.2. Venue:

Feria de Madrid – IFEMA (hereinafter referred to as “Fairgrounds”)

Avda. del Partenón 5, 28042 Madrid, España

1.3. Type:

International and reserved for professionals in the Real Estate sector, duly qualified, and/or with invitations released by the Organizer, by the exhibitors or Partners, with paying access.

1.4. Dates and schedules during assembly, celebration and dismantling:

Assembly:

From **18th to 21st September** from 8:30 to 21:30h

Pack stands will be delivered on 21th September starting at 10:00.

Celebration:

- **22nd September:** Exhibitors: from 08:30 to 19:00h Visitors: from 09:30 to 18:30h

- **23rd September:** Exhibitors: from 09:00 to 19:00h Visitors: from 09:30 to 18:30h

- **24th September:** Exhibitors: from 09:00 to 21:30h Visitors: from 09:30 to 18:00h

Dismantling:

- **24th September** from 18:30 to 21:30h

- **25th September** from 8:30 to 21:30h

The Organizer reserves the right to modify the opening hours and the dates of the event, at its sole discretion.

1.5 Organizer:

NEBEXT – Next Business Exhibitions (hereinafter referred to as “The Organizer”).

CIF: B87396818

HQ: C/Poeta Joan Maragall, 23, Planta 1a – 28020 Madrid

Phone: 0034 919 551 551

E: exhibit@thedistrictshow.com W: www.thedistrictshow.com

Worldwide offices: Bologna, Brussels, Frankfurt, Madrid, Mexico City, Moscow, Sao Paulo, Shanghai, Silicon Valley and Toronto.

It corresponds to the Event Direction, the interpretation and the fulfilment of the present General Conditions of Participation for Exhibitors. The Event Direction will attend directly to everything related to the application of these General Terms & Conditions of Participation for Exhibitors, will supervise the organization of the whole event, satellite events, and will coordinate the Technical Secretariat of the Masterminds Congress.

Art. 2 – Objective of the Event and Exhibiting fields

The event is a professional trade show and congress designed to be a showcase and networking space to show the last innovations and technology for construction. The exhibiting companies are related to the following fields: Investor | Financial Institutions | Real Estate | Services | Building| Hospitality & Restaurant | Leisure | Retail | Work Spaces | Logistic & Tertiary Sector | Other Klases | Startup World | Others.

Art. 3 – Exhibition Limitations - Admission

3.1 Exhibition Limitation:

Only products and services represented under the sectors contained in the signed Participation contract, which represents an integral and substantial part of these General terms and conditions, may be exhibited.

3.2 Admission:

Any country companies are entitled to be part at the event, provided their activities fall within the object of the event and participating under the categories (Partner, exhibitor and newcomer) (henceforth the “exhibitors”). Admission to the event is determined by the acceptance of the Participation contract (henceforth the “Participation contract”) by the Organizer admittance to the event and the subsequent stand allocation, shall be granted dependent on the package and area indicated in the Participation option contracted, the amount of exhibition space available bearing in mind the types of products and services to be exhibited and the date of the Participation contract reception.

Admittance shall not however be granted to the Event to those Exhibitors who are in debt for whatever reason with The Organizer or Exhibitors that are in a condition by which one may reasonably presume that they are in danger of becoming insolvent or entering a period of crises. The Organizer reserves the right to refuse and/or revoke admission to the Event where it believes, based on its own unquestionable judgment, that the applicant does not have appropriate credentials. In this case The Organizer is not required to provide any justification for its decisions. The refusal and/or cancellation of admittance will not entail any form of reimbursement for damage or interest. The participation in one or more of the previous editions of the Event does not grant the Exhibitor any automatic right to participate in a subsequent Event edition.

Exhibitors must be attending their stand during the Event opening hours and cannot start the stand dismantling until the Event closes the last day. The Organizer reserves the right to close the stand or the facilities that break the conditions of the present General Terms & Conditions for Exhibitors.

The Organizer will name an Admission Commission, which will supervise all the requests of admission as exhibitor, and which will visit all the stands and will verify that the exposed material answers to The District philosophy. Those products and/or the advertising of the same ones that, to criterion of this Commission, do not fulfill these requirements and the present General Terms & Conditions of Participation for Exhibitors, will not be admitted into The District.

The exhibitors will facilitate to the Organizer, at least one month before the Event a detailed relation of products, services and brands that they want to expose in their stand.

Art. 4 - Participation fees

The fees charged by the Organizer will be the ones indicated in all the Participation documents for the 2026 edition. These fees are applied to the entire surface of the spaces occupied, within the same perimeter by the same company.

4.1 Participation fee:

Covers everything specified below: All the benefits indicated in the Participation kit plus administrative and secretarial costs, inclusion in the on- line catalogue, promotion of the event; roadshows, as well as study and research activities, technical assistance provided to the exhibitor during the exhibition and during the setting up and dismantling days; general surveillance of the halls and general fire prevention.

Each exhibitor standholder will be provided with a number of passes in proportion to the Participation options contracted. The exhibitor will have the right to purchase extra passes beyond those already granted at a unit price established by the Organizer, to be used exclusively for personnel manning the stands. Basic

cleaning (carried out during hall closing hours which includes cleaning of floors in corridors and aisles and emptying of rubbish bins and removal of the garbage left in the stand perimeter at the end of the day, a civil Liability and Property damage insurance Policies detailed in art. 19.

4.2 Co-Exhibitor Participation fee:

Includes the insertion of the co-exhibitor in the on-line catalogue and in the event guide. A specific Participation contract for each of the co-exhibiting companies that will be using the same primary exhibitor space has to be signed and submitted to the Organizer. A fee corresponding to the current year's rate will be applied for each of the co-exhibitor companies applying, who will be able to benefit from all the considerations mentioned in the co-exhibitor Participation contract itself.

Art. 5 – Participation Contract and Payment Terms

5.1. Participation Contract:

The Participation contract in the original, duly filled in and signed must be delivered to the Organizer by and not later than 11th September. The Participation contract may not contain reservations nor conditions of any kind, on penalty of being inadmissible. Participation contracts received after the registration deadline will be placed on a waiting list. In case the Participation contract is received by the Organizer after the deadline and is nevertheless accepted on the basis of a merely discretionary assessment by the Organizer, the latter will not be in any way required to comply with the deadlines for delivery of the participation documents to the exhibitor.

5.2. Payment Terms:

The Participation contract must contain the indication of the Participation option contracted and must be accompanied - on penalty of inadmissibility - by the payment of an invoice/s calculated on the basis of the criteria indicated above:

• **1st Payment Term:** 50% of the total Participation Option cost, contracted at the signature must be paid with a due date of 10 days from the issued Organizer's invoice.

• **2nd Payment Term:** Remaining 50% of the total Participation Option cost, will be invoiced from **29th May 2026** by the Organizer and with a due date of 10 days from its issuance.

• **From 29th May 2026**, 100% of the contracted Participation Option must be paid upon receipt of the invoice from the Organizer and with a due date of 10 days from the issuance of the invoice.

The additional products or services contracted shall be paid maximum before the start of assembly of the event, all **before 7th September 2026**.

In case of non-compliance of the payment conditions specified, the Organizer shall be entitled to offer the space booked for any other applicant company. The first payment does not constitute acceptance of the Participation contract by the Organizer.

Should the Participation contract not be accepted by the Organizer the amount paid as specified in the 1st Payment term will be returned to the exhibitor. The Organizer is entitled to reject exhibitors, in its own discretion, in case the Participation contract is not followed by the payment of the first invoice inside the payment terms. Failure to sign the Participation contract, or the failure to pay the first invoice, grants the Organizer the right to reject the request.

It will not be allowed initiate the assembly of the stand to those exhibitors that have outstanding debts with the Organizer.

5.3 Payment Methods:

All payments should be made to Nebext – The District 2026 by bank transfer to the indicated Bank account:

BANCO DE SABADELL

IBAN: ES08 0081 0131 5200 0118 3222

BIC: BSABESBB

NOTE: to ensure that your payment is registered correctly, please indicate the client code and invoice number in the bank transfer.

Art. 6 – Withdrawal

The exhibitor has the right to withdraw from the event by communicating it to the Organizer with a registered letter with proof of receipt (forwarded in advance by

email) within the following conditions:

• Before **20th July 2026:** it is understood that the Organizer will have the right to withhold 50% of the total cost of the Participation option contracted. The Organizer as an indemnity will allocate half the amount to offset the costs incurred by the withdrawal and as a sign of goodwill, the other half would be regarded as a deposit by the exhibitor in the case of desire to participate in the next edition of the event.

• After **21th July 2026:** if the exhibitor sends the communication beyond the expiry of said term (or does not send any communication), in any case (even if the exhibitor decides not to take part) he will be required to pay 100% of the total cost of the Participation option and all set and installation costs for the services ordered and/or performed on the booked site, all taxes paid on behalf of the exhibitor as well as any damages the Organizer and/or the event may suffer due to said withdrawal. The Organizer as an indemnity will allocate half the amount to offset the costs incurred by the withdrawal and as a sign of goodwill, the other half would be regarded as a deposit by the exhibitor in the case of desire to participate in the next edition of the event.

In both withdrawal instances, the Organizer in any case reserves the right to allocate the stand to another exhibitor, without this possible allocation in any way prejudicing or limiting its right to request the indemnities described above.

Art. 7 – Law on VAT for Foreign Exhibitors

7.1. As from January 1st 2011, in accordance with the Legislative decree no. 18/2010 in Participation contract of the EU Directive no. 8/2008, foreign exhibitors liable for taxation are not required any longer to pay the VAT on participation fee, stand fee and services connected with the event, with the exclusion of non-commercial companies (for example private individuals); in order to identify the type of exhibitor (company liable for taxations/non-commercial company or private individual), before the issuing of the invoice it is essential to receive the VAT number/ id code proving the status of company and not of private individual. it is therefore absolutely necessary that Participation contracts are sent with the above information, otherwise invoices will have to be issued with the Spanish value-added tax. entrance tickets will still remain subject to Spanish VAT for all exhibitors (Spanish and international).

7.2 All foreign Exhibitors interested in VAT: to request refund of value added tax to a non-resident of the territory of application of the aforementioned tax, said non-resident must compulsorily appoint a tax representative in Spain to complete all the formalities before the body or office of the tax authorities, which in Spain is: Delegación especial de la agencia de administración tributaria de Madrid - sección de regímenes especiales Street Guzmán el Bueno, nº 139 28071 Madrid Phone: (+34) 91 582 67 67 / 91 582 67 39 / 91 582 66 08 fax: (+34) 91 582 67 57 should the non-resident not have a tax representative, it should consult with specialist companies or the relevant body in its country of origin (chamber of commerce, tax authorities, etc.).

Art. 8 – Notification of Space Assignment space

The criteria for space assignment will be as follows in the order shown below.

1. Participation Package contracted: Being assigned in the following order: Global Partner, 2.Event Partner, 3. Hospitality M Premium Area, 4. Pack Hospitality S Premium Area, 5. Hospitality M Business Area, 6. Pack Hospitality S Business Area, 7. Pack Newcomer, 8. Pack Startup.

2. Seniority as an exhibitor

3. Participation Contract reception Date: in equal conditions for criteria 1 and 2 the order of choice will be decided by the one with additional Booth or unique sponsorship opportunities contracted.

The District management team will inform exhibitors of the development and outcome of the space assignment shall be communicated by the Organizer by e-mail. The Organizer cannot however be held responsible if the e-mail is not received. The surface area, type of space and position requested by the exhibitor in the Participation contract is not binding for the Organizer, which may assign a space with different measurements, layout and position from those indicated by the exhibitor, if the requests made by the exhibitor are not, at the sole discretion of the Organizer, compatible with the overall organisational needs or with exhibition spaces dedicated to specific goods sectors, or with the standard characteristics of

sale of the space contracted by the exhibitor to a third party remains expressly prohibited. See art 4.2 regarding co-exhibitor’s fee as the only option to share space with other companies.

Art. 9 – Assembly and Dismantling

9.1 Relevant information regarding assembly and dismantling:

We kindly ask you to read carefully this information. Please make sure to transfer this regulation to third parties’ companies such as set up operators or decorating companies. The following security measures must be applicable during set up and dismantling of The District:
All operators and staff that will work during set up and dismantling of The District must wear all this security elements:

- **Approved helmet**
- **High visibility vest**
- **Security boots**

All these measures are mandatory during set up and dismantling period:
No one will be allowed to access the halls without this security equipment. This regulation will be applied to operators, Organization, Exhibitors, Providers and any other person that needs to cross or to work in the halls during set up and dismantling. This is the minimum equipment required, but does not exclude any other protection elements in case the operator needs to do specific tasks such as painting, soldering, etc.
In Servifema/Exhibitor Help Desk located next to the entrance of Hall 8 will be available to purchase this security equipment if needed.

9.1.1 Customs Information

All products from countries outside of the European Union must pass through customs.
·Exhibitors must have the details of the Customs Official who dispatches their goods, or failing this, a copy of the customs documentation from their entrance into the European Union.
·Spanish duties are levies on material or goods for distribution or consumption, even in the case of products of no commercial value; the amount payable may vary depending on the country.
·All goods subject to a T-1 must not be removed from the booth or from the Feria de Madrid site until their situation has been changed and customs processes completed.
·The sale or distribution of non-EU goods in an international fair is totally prohibited until customs processing is completed.
·Products transported as hand luggage must be declared at the airport in the Red Channel (“something to declare”) and will be retained until the corresponding customs processes are completed.
·Goods which have not been processed by customs and are displayed will be confiscated by the authorities until the appropriate documents are presented.
Customs office:
Recommendations for all exhibitors bringing material requiring customs processing (non-EU)
Processing the goods:
·For a fair recognised as international for customs purposes by the State Secretariat for Tourism and Trade:
·For a fair not recognised as international

9.2 Fairground Assembly fee:

The exhibiting company or, as the case may be, the company designated by the exhibitor to build its personalized stand, shall pay an assembly fee, prior to the start of assembly, for services rendered such as a first aid service (ATS), receiving reduced rates for catering services, inspection of electrical installations, connections and supply of electricity during assembly and disassembly, use and maintenance of painting rooms, a helpdesk service for the assembler and signage of the spaces, among others.
The rates for the stands, depending on the type of construction, including second floors, will be as follows:
·TYPE A: Undecorated spaces (or with just carpet or wooden floor).
·TYPE B: Basic modular stands made of aluminum or similar.
·TYPE C: Design modular stands made of aluminum, wood and other materials.
The stands contracted through the Organizer or included in the participation packs already include in this assembly fee.
Due to changes in the guidelines and regulations of the exhibition center, who previously billed for these services, from 2024 edition, it will be the Organizer

of the event who both bills and the collects this assembly fee. Therefore, the corresponding invoice will be sent by default to the exhibitor; unless the exhibitor informs the Organizer, with sufficient notice, the details of the stand design company to which this amount should be invoiced.

9.3. Electric consumption

The exhibiting company or, as the case may be, the company designated by it to build its free-design stand shall pay, prior to the start of assembly, according to the current rate, for the general connection and minimum electricity supply during the assembly, holding and dismantling of the event.
Stands contracted through the Organizer or included in the participation packs already include this fee in their cost.
Due to changes in the guidelines and regulations of the exhibition center, who previously billed for these services, from 2024 edition onwards, it will be the Organizer of the event who both bills and the collects this assembly fee. Therefore, the corresponding invoice will be sent by default to the exhibitor; unless the exhibitor informs the Organizer, with sufficient notice, the details of the stand design company to which this amount should be invoiced.

9.4. Electrical supply

All electric power supply to the stands will be provided by IFEMA, being the characteristics of the supply 400V between phases and 230V between phases and neutral.
IFEMA is not responsible for supplies that may be needed in direct current or in any other condition of stability and continuity other than that of supply general, being these, in any case, on behalf of the installer or user of the stand and requiring prior authorization from the Technical Management and Maintenance of IFEMA.
IFEMA may, at its discretion, limit the power of supply when it may have negative impact on other users or for reasons of overload or security of their own lines and facilities.
The users of stands and facilities are required to maintain a factor of cos power between 0.95 and 1.
The hours of power supply to stands is from 8.30 a.m. to 9.30 p.m. If for some reason the exhibitor needs a different schedule, must request in writing to the Management of Fair Services – Technical Secretariat, filling in the form that for this purpose you will find them available on the web www.convencionesycongresos.ifema.es - Organizer s - rules of participation - forms - Request for electric power to stands 24h.
When the electric supply in the Electricity Company’s Fair Park depends provider of the service, IFEMA is not responsible for any anomalies beyond this Institution, both for lack of supply and quality (variations of frequency, voltage variations, transients, spikes, gaps, short interruptions, micro-cuts, harmonic flickers, etc.). In the event that installed electricity consuming equipment requires some kind of caution in shutdown processes or be sensitive to possible cuts in the electrical supply, installation by the installer of the equipment is recommended,of elements that avoid this risk in front of the possibility of lack of electrical supply, such as uninterrupted power systems (S.A.I.).

9.5 Electrical connection

The electrical connection will be made by the stand installer, under the supervision of the Technical and Maintenance Management of IFEMA. It will be done from the point of distribution that IFEMA establishes for the best use of the network and will consist of a power outlet manufactured by MARECHAL, with the following characteristics:
· Supply up to 32 A: Decontactor type «DS» 380/400 V-50 Hz 3P + N + T
· Supply up to 63 A: Decontactor type «DS» 380/400 V-50 Hz 3P + N + T
For consumptions greater than 63 A, the stand box will be connected directly to the IFEMA rush.
These sockets should be contained within the gutters / manholes of distribution of the halls, totally registrable to be able to solve possible incidents.
In the case of the North and South Convention Centers, the cables from the frames of the assembler to the terminal boxes distributed in these areas.

9.6. Electrical distribution of facilities and / or stands

1. Protections to guarantee security:

As close as possible to the entry point of the connection, the installer will place a box with at least:
·General magnetothermal switch with omnipolar cut (neutral cut included) and

size according to the supply line. This magnetothermic can be cut bipolar when its size does not exceed 25A.
·General differential switch of 30 mA sensitivity and gauge not less than general magnetothermic switch.
Receiving devices with consumptions greater than 16 A will be protected individually from the box. The boxes must have enclosures closed that can not be opened except with the help of a tool or a key, except of its manual drives.
In case of operating from within, they will have to be protected against possible direct contacts. The degrees of protection of the enclosures will be IP4X for indoor and IP45 for outdoor, should be fixed to some structural element of the stand, not being able to be placed at ground level and maintaining an optimal state of the picture and its characteristics.

2. Electric cables

For electrical installations inside the installations and / or the stands that are mounted inside the halls, the cable to be used will be assigned voltage minimum 300/500 V according to UNE 21027 or UNE 21031, suitable for mobile services, canalized with tubes or channels as provided in ITC-BT 20 and 21 and with grade of protection IP4X according to UNE 20.324, or of assigned voltage 450 / 750V with covered with polychloroprene or similar, according to UNE 21.027 or UNE 21.150 and suitable for mobile services or 450 / 750V flexible cable (H07ZZ-F), according to UNE 21027-13. In these last two cases it will not be necessary to install it under tube, although It may be accessible to the public.
For outdoor or outdoor installations that service stands or facilities that are mounted outside the halls, the cable will be assigned voltage Minimum 450/750 V with polychloroprene cover or similar according to UNE 21.027 or UNE 21.150 and suitable for mobile services, channeled with tube or channels as arranged in ITC 20 and 21 and with degree of protection IP4X according to UNE 20324, or the cable may be made of copper conductors, with a polychloroprene cover or similar and assigned minimum voltage 0.6 / 1 kV., suitable for mobile services, not being necessary its installation under tube, although it can not be accessible to the public. Installation electrical interior of these stands will comply with the previous point provided it is not closed in all its parts.

The joints and connections will be made by means of terminals located inside of connection boxes.
The flexible connections of the equipment will not exceed two meters in length, using cable suitable for working conditions.
All wiring that is going to be subjected to mechanical stress will be of the armed type or will go under protective conduit.

3. Bases and sockets

The socket outlets will be safety and equipped with ground contact. Sockets installed in the ground will have adequate protection against the penetration of water and will have a degree of protection against impact IK10. They will be installed at a distance greater than 1m from any point of water intake.
A single cord cable should be attached to a socket. Adapters can not be used multiview
Multiple bases should not be used except the mobile multiple bases that They will be fed from a fixed base with a cable of maximum length 2 m.

4. Engines

All engines with an output greater than 0.75 kilowatts must be equipped with starting systems of reduced intensity, in accordance with the provisions of ITC-BT-47 of the current Electrotechnical Regulation for Low Voltage.

5. Luminaires

Lamps located less than 2.5 m. from the ground or in places accessible to persons must be firmly fixed and located in such a way as to prevent any risk of danger to people or inflammation of materials. Any team lighting that reaches high temperatures will have to be sufficiently distanced of any combustible material.

6. Ground connection

The metal structures will be connected to the ground.

9.7 Water and drainage. Compressed air

The general water, drainage and compressed air outlets will be supplied by IFEMA. The water and compressed air intakes have a diameter of 1/2 inch, and that of drain a diameter of 1 1/2 inches, all with female thread termination. The installation of any other element in the stand (sink, sink, connection, etc.) is of independent contracting.
The connections to the IFEMA network will always be under the supervision of

the personnel of the Technical and Maintenance Management of IFEMA.
For the proper functioning of the sanitation facilities, it is not allowed install more than two drains for each water intake contracted.
IFEMA’s general potable water supply depends on Canal de Isabel II, so that the supply pressure can oscillate. Usually, the supply pressure it oscillates between 4 and 6 bars, but these parameters may vary. If the equipment that are going to be connected to the required water intakes, for their correct operation, of a pressure other than the service, the installer or the Organizer must equip their teams with the necessary elements to regulate the pressure on their needs and good functioning. In case of doubt, we recommend contacting the Technical secretary.
The supply of compressed air is carried out at a pressure of 6 bar, if necessary lower pressures should be provided for the necessary pressure regulators to adjust it to your needs

9.8. Removal of assembly and exhibition waste and materials

In application of the current legislation on urban waste, all Exhibitors, as well as the companies contracted and/or subcontracted to carry out the assembly and/or disassembly of stands, are obliged to assemble, disassemble and remove the assembly, decoration and exhibition materials used, within the time periods established for this purpose. After the deadlines established for the removal of goods and decoration material and those specifically established for the dismantling of stands all materials still remaining in the exhibition areas of the pavilion will be considered waste materials and will be removed by IFEMA, the Exhibitor forfeiting any right to claim for loss or damage thereto, the Exhibitor being responsible for the costs relating to their removal, which will be invoiced by IFEMA in accordance with the rates established in the Table of Fees, for the total square metres allocated. If the stand is not dismantled within the established period, the Exhibitor will pay IFEMA the cost of this service in accordance with the estimate provided by IFEMA based on the work to be carried out.

Art. 10 - Stands Construction Regulation

Exhibitors who have not paid the balance of their exhibition or additional services fee shall not be granted entry to set up their stands. Any defects or shortcomings discovered when the exhibitor takes possession of the exhibition space for setting up the stand and laying out of goods must be reported to the Customer Care – Exhibitors Assistance. In order to access the Fairgrounds, Exhibitors must follow the instructions given in “Provisions for setting up and dismantling”, which will be sent by The Organizer, containing details regarding layout of spaces and deadlines for setting up stands. The Exhibitor shall be responsible for all organization and costs incurred for setting up the stand and shall strictly observe the General Terms and Conditions and the layout plan and The Organizer Technical Regulations. He shall also provide The Organizer with his stand layout project beforehand for approval. The Exhibitor undertakes to fit out the entire area assigned and to display products he manufactures belonging to the Event merchandise repertoire on his stand for the entire duration of the Event. Products exhibited must be positioned in such a way that they are not considered offensive or could be dangerous. The stand must be laid out in such a way so as to avoid obstacles or objects that hinder access to the exhibition areas. The Organizer reserves the right to amend the assembly periods and times should it deem necessary. The interior decoration of the stands will be a responsibility of every Exhibitor, according to his own criterion and convenience. The stands included in the Participation package or ordered through the Organizer must be returned in equal condition to how they were received, not being able in any case drill, vinylated, paint or damage the walls. The damages originated by inadequate treatment will be charged to the Exhibitor.
It is forbidden to affect in any way the facilities of the hall, not being allowed to paint, drill or fix screws in any structural elements of the hall and neither to hang signs, brands or drawings in the ceiling or walls. All the decorative elements will have to be installed in supports mounted by the exhibitor.

10.1 Assembly regulation:

The maximum stand height allowed is 3.00m. if the stand proportions so allow, and provided that the view is not obstructed, constructions exceeding this maximum height, shall be permitted (after prior consultation and written approval from the Organizer) up to 5.00m of maximum height (including any stage and any projects with mezzanine floors and in the hall areas without height restrictions) but taking in consideration leaving at least 1.00m distance

from the stand perimeter to the inside; this maximum height dimension must also contain all stand structural elements and all graphics (trademarks, logos). In the case that the exhibitor needs to hung any decorative element from the hall ceiling, an approval from IFEMA will be needed. once feasibility has been vetted by the Organizer offices, the exhibitor may be allowed to install “Lighting and support bars and hangings”:

·The hanging of perimeter bars at a height of 6.00m. is only granted for lighting purposes.

·Graphic elements may be hung from bars provided they do not exceed a height of 5.00m. at the highest point; where stands are side by side these must be set back by 1.00m. and all graphics and supporting bar structures will have to be free-standing. the height of the stand must not interfere with the smoke detectors or other security elements located in the halls.

10.2 Construction and designed stand Projects approval:

All designed stand projects must be forwarded before **27th August 2026** to the Technical Office of the event. The stand project, complete with floor plans and measured elevations must be sent by e-mail to the technical office of the Organizer: info.validacionproyecto@grupomarva.com

This deadline does not apply to those who have included the stand in their participation package or have requested their stand through official partners. The Organizer reserves the right to request exhibitors to provide the projects for all stands, regardless of their surface area or height. The Organizer via their operations department will verify the stand projects in relation to event and venue technical regulations and will provide feedback on the project by approving it or requesting further compliance with the above regulations. Once the projects have been approved the exhibitors, independently at their own expense, will see to the installation of the perimeter walls and flooring of their stands. The upper part of the stands must be finished in a workmanlike fashion; the walls abutting on the other stands, as well as being finished in a workmanlike fashion.

Access must be guaranteed to all utility systems even in the event of carpeting etc. or raised floor sections.

Failure to receive the correct documentation or approval of the stand project from the Organizer will not enable the exhibitor (or stand fitters) to set up their exhibition stand.

The link of stands or islands on either side of a corridor either by unifying carpet, aerial structures, lighting, etc. is not allowed.

All walls with neighbouring stands should have maximum 3m height and with a distance of 1m from it, all the elements could have a maximum height of 5m. Shared islands, towers and other surrounding elements with neighbouring stands can only be labelled on the sides facing the booth itself and not on the sides facing the neighbouring stand, regardless of the height of these elements. To label all sides, it is mandatory setback 2m of the perimeter with the neighbouring stand.

The total closure of a side wall shall not be authorized, and must be open and accessible at least the 25% of it. It may only be allowed to cover 100% of all perimeter sides walls if they not exceed 1.25m height.

In the case of perimeter walls with a height exceeding that limit of 1.25m facing the corridors of common use, there must be a minimum distance of 1.50m between the wall and the corridor.

Any decorative element protruding from the stand (maximum 50 centimetres) will be located at a minimum height of 2.5m. It will be allowed to cover the pillars within the stand space up to a maximum height of 5m.

Those stands built on a platform of height equal to or greater than 19mm shall have at least one wheelchair access ramp 1.20m wide at least.

If you have any questions regarding the previous stand construction regulations, you must contact the Technical Office.

10.3. Mezzanine floors

All the Exhibitors that choose to build a mezzanine floor or structural elements over 1.20m high or even more that will support loads or people in your space must fully comply with the above conditions and, in addition, must submit a certificate or a project with its corresponding work address signed by an authorized technician who will have to be verified through the corresponding college. The project will have to include the dimensions, the load of use and the appraisal, being an exclusive responsibility of the Exhibitor, the fulfilment of the limits specified in the same one.

Building of mezzanine floors is only permitted on exhibition spaces with a minimum surface area of 80 sqm. The mezzanine surface area must not

exceed 50% of the area itself.

10.4. Stand Safety

The structures of the stand, as well as any of the elements used in its decoration, must be sufficiently rigid and stable for them to not pose any risk to people or property. The subsection on stairs, handrails and protection in changes of height outlines, in accordance with existing regulations and, specifically, with the provisions set out in the Technical Building Code (CTE) and complying with the following criteria:

·The level changes at a height of more than 50 centimetres and the ledges of the flooring will be protected by a protective covering or rail of 95 centimetres high. The perimeters, gaps and cantilevers will be protected with the same criteria in second floors accessible to individuals.

·Uneven surfaces greater or equal to 50 centimetres must be indicated through tactile and visual differentiation. The tactile differentiation must be 25 cm. away from the edge of the uneven surface.

The Exhibitor is responsible for the structural safety of the stand. IFEMA may ask the Organiser for the documentation accrediting this if it deems it necessary.

Art. 11 - Moving Equipment and machinery

Moving equipment is admitted as long as it doesn't constitute a danger and/or nuisance. However, all machinery must comply with all the current and/or anticipated provisions in order to prevent accidents, bad smells, noise and gas and liquid emissions. The Exhibitors must, at their own time and expense, comply with checks of the above and make sure they comply with the provisions established by law and current regulations and obtain the correct permit from the competent authorities.

Art. 12 – Event Access and Passes:

12.1 Visitors Passes:

Access to Halls and Areas will be allowed to professionals of the field through:

- Online registration:
- With a free invitation by an Exhibitor (Partner, Exhibitor or Newcomer)
- Paying the corresponding rate for pass selected.
- Registration onsite: At the counters enabled for this at the entrance of the premises.

Partners and Exhibitors will have a number of invitations depending on the Participation Package acquired and as detailed in the Participation kit. In compliance with the LOPD 679/2016 27th March, the personal data voluntarily provided by the visitor or delegate may be used for informational or promotional activities organized by NEBEXT and IFEMA. Furthermore, these data can be provided, with the obligation to confidentiality, to companies or partners collaborating with NEBEXT and IFEMA.

The Organizer reserves the right of modify the Event admission fees at its sole discretion.

12.2. Exhibitor passes:

Each exhibitor will have a number of passes depending on the Participation Package acquired and as detailed in the Participation kit. The exhibitor passes will be personal and non-transferable. All Exhibitor Passes must be requested through the Exhibitor Hub.

Global Partner: 24 passes | Event Partner: 12 passes | Exhibitor L: 24 passes | Exhibitor M: 12 passes | Exhibitor S: 8 passes | Start-up: 4 passes.

12.3. Admission rights reserved:

The Organization reserves the right of admission and may invite to leave The District any person whose behaviour does not conform to the most basic standards of conduct. We ask all exhibitors to use their invitations and passes in a responsible way in order to guarantee the professional objectives of The District. Visitors under 18 years old and non-professional visitors may not attend the Event.

Art. 13 – Health e Safety, General Surveillance and Fire prevention

13.1 General information:

Each exhibitor is obliged to strictly comply with all the legislation system in force regarding health and safety in the workplace and with legal, welfare and social security legislation for the entire duration of the Event, including during the setting up and dismantling of stands and every other connected activity. It is mandatory to wear the safety equipment such as: helmet,

reflective vest, safety boots and gloves. During setting up and dismantling of the stand and any other inherent or related activity, the Exhibitor also undertakes to observe and ensure that all contractors working on his behalf also observe IFEMA Technical Regulations. The Technical Regulations also contain precautionary rules regarding safety at the show (fire prevention, electrical wiring, environmental protection, etc.), but excludes specific safety regulations regarding activity carried out by the Exhibitor or subcontracted to third parties (setting up and dismantling of the stand and related activities) for which verification and observance is the responsibility of the Exhibitor himself. Non-compliance with the above safety regulations, in particular when this may affect general safety in the halls and for third parties present, may result in intervention by the Organizer and lead to the utilities on the stand being cut off immediately or the stand itself being closed. Any other consequence deriving from non-observance of the above provisions shall be attributable to the responsibility of the Exhibitors and his sub- contractors. The Exhibitor is responsible for conformity to the legislation in force by everything present on the stand in terms of fixtures and fittings, structures, wiring, exhibited products, etc. Every Exhibitor is obliged to nominate a “Stand Manager”, who shall be entirely responsible for any parties involved in any activity carried out on his behalf for the entire duration of his presence on the Fairgrounds premises. At the discretion of the Exhibitor and under his complete responsibility, this person will also be responsible for each of the three stages already mentioned (setting up, show, dismantling). The name of the Manager and relative phone number must be given on the Participation Contract. Any variations or additions must be communicated to the Organizer before work starts for setting up the stand. Access to the stand by sub-contractors working for the Organizer for the supply of services shall only occur in the presence of the “Stand Manager” and is subject to his authorization. This does not however apply to the Organizer surveillance and security personnel.

13.2 Public order and maximum capacity

During periods of assembly, celebration and disassembly, the venue is taking care for monitoring general fairgrounds, access control, outdoor surveillance and security, general and preventive for public order and fire safety or emergencies of any nature. The venue will manage a surveillance service throughout the pavilions during the visiting hours to avoid any misbehavior.

13.3. Security and surveillance

During periods of assembly, celebration and dismantling, IFEMA is taking care for monitoring general fairgrounds, access control, outdoor surveillance and security, general and preventive for public order and fire safety or emergencies of any nature. In any case, it is not a security service directed to the goods exhibited or the particular goods of each exhibitor, so the Organizer and IFEMA will not be responsible for the private property owned by the exhibitors, their employees or subcontractors.

The Organizer and IFEMA will not be responsible of robbery or theft of materials and objects left on the stands, or damages that may occur during periods of assembly, exhibition and dismantling. However, the Organizer will give their support for the resolution or processing of the report to the Police. Each exhibitor is responsible for any valuable objects that may be on its stand and must take care of them during the assembly period, the celebration opening hours to the public and dismantling period.

The Organizer and IFEMA will not be responsible for the surveillance of the stands, so in the event that an exhibitor would need a surveillance service of its stand, will have the possibility to hire such service through the exhibitor catalogue or carry it out themselves. In the case that the exhibitor wishes to provide its own security for its stand must previously request it to IFEMA Security Department, through the Organizer. The authorization, accompanying a letter of standing will have to be delivered to the Security Staff in the pavillion with the National Identity Document photocopy.

The Organizer will manage a surveillance service throughout the halls during the visiting hours to avoid any misbehavior. An identical service will be performed at night. Exhibitors will have to monitor their stands during public visiting hours. It is forbidden to stay in the stands after the opening hours established for Exhibitors with the only exception of a special permission from the Organizer for very justifiable reasons. The Organizer and Security staff will realize all the necessary inspection visits to ensure that safety standards and monitoring are fulfilled by all exhibitors, and at any time it may take appropriate measures to prevent accidents or situations that may harm people or things.

13.4. Contracting private security for stands

IFEMA has a privat security service for stands, all information is in IFEMA's web: www.ifema.es – Exhibitors – Exhibitors services. In case an Exhibitor wants to contract another service different from the one offert by IFEMA, the Exhibitor must send, to the Security Department of IFEMA, with a minimum of 48 hours notice, a document attesting the accomplishment of all conditions established for the current law. Furthermore, the Exhibitor must fill out the «Authorization Request for Private Security» available on the Exhibitor Hub and also on IFEMA's web: http://www.ifema.es/convencionesycongresos_01 - and send it to: dseguridad@ifema.es

13.5. Emergency actuation

The venue will provide during all the period, general surveillance in whole the venue in Fire prevention risks. The venue is responsible about the emergency management (medical, fire, any kind of hazard and natural catastrophes), in Auto protection Plan context which regulate the venue. In these situations, the exhibitors, contractors and/or subcontractors and their staff are affected by the venue's Emergency Actuation Plan, under his rules will be act always in coordination, collaboration and under State Security Forces dependency.

- What to do in emergency case: Do not block the emergency exits, staying calm, do not expand the panic, inform the Organizer.
- How to evacuate the area: use the evacuation ways to the emergency exits, follow the instructions given by megaphonia and by emergency staff (uniformed), do not use elevators, remain in the meeting point and wait the instructions.

Inform immediately to security staff about any object, situation or detail, that can be a risk for the security.

13.6. Not corridors occupation – Packaging

The corridors as evacuations ways, has to remain anytime practicable, included during assembly and dismantling periods. All the material should to remain inside assembly and dismantling stand building areas, leaving the corridors and the all the other common areas totally free. The venue cleaning service withdraw any object in these areas, without any right to reclaim liquidated damages. During event celebration will not be possible to place in corridors and other common areas any display, packaging or any object in general. There is a collection, storage and deliver goods and packaging service operated by the venue Partner (more information about this service in Exhibitor Hub – Operations Manual).

13.7. Fix and mobile installations

Will be respected the visibility and accessibility of the prevention fire installations: fire hydrants, floor hydrants, extinguishers, alarms, extinguishers equipment by water, emergency exits, etc. even when those are included inside the contracted spaces, as the access to the technical and service areas.

13.8. Fire prevention

The materials used for stand construction must fulfil the current regulation. In special, the fire resistance of the used material. The used material in floor coating will be EFL, and one used in walls and ceiling construction will be C-s2, dO; the suspended textiles as any kind of curtains will be class 1, according the rule UNE-EN 13773:2003. Besides, decoration elements have to accomplish the same characteristics as construction. Even cannot bring any easy ignitable material as bathwater, wood shaving, paper shaving, sawdust, turf, dried leaves, etc.

Art. 14 - Company Trademark Registration – Protection of Industrial and Intellectual Property Rights

1. Company Trademark Registration - Exhibitors are required to have regularly registered, patented or licensed the trademarks of the products that they intend to put on show in the exhibition space. If the trademark is pending patent, the Exhibitor must issue to The Organizer a special statement in which it assumes all responsibility for any consequences ensuing from the use of the trademark itself, freeing and clearing The Organizer and any connected companies against any claims from third parties. The trademark itself, freeing and clearing the Organizer and any connected companies against any claims from third parties.
2. Protection of Industrial and Intellectual Property Rights - The Exhibitor undertakes as follows:
 - a) Not to show any product involved in an intellectual property dispute whereby the final judgement ruled against the Exhibitor.

b) Not to display prototypes and/or objects with trademarks, logos, decorations unless the Exhibitor has obtained all Intellectual Property Rights. By signing the Participation Contract, the Exhibitor assumes all criminal and civil responsibility for everything exhibited on his stand and simultaneously releases. The Organizer from all liabilities in the event that other economic parties claim industrial and/or intellectual property of the products in question. The Exhibitor also assumes responsibility for checking if his own rights are breached by other Exhibitors at the Event and agrees not to advance any claims to The Organizer for any damage caused by breach of the provisions in this paragraph.

Art. 15 - Online Catalogue and Promotional Material

The Organizer prepares and distributes promotional material relative to the event itself before, during and after it takes place. The online Event catalogue will contain the Exhibitors information and the registered coexhibiting companies received by the prescribed deadline. Therefore, the Exhibitor, by accepting these General Terms & Conditions, also grants its approval to the provision of the service and the use of its data by The Organizer. All responsibility is declined for any omissions, mistaken indications and/or descriptions, typos and/or publication mistakes of the Exhibitor's data and the data of the Company Trademarks as they appear in the online catalogue and promotional materials.

Art. 16 - Workshops and other Networking activities

Participation in workshops, dedicated to specific sectors and/or activities organised by the Organizer at the Event and/or as part of specific exclusive areas, including those held in locations outside the exhibition grounds, is reserved exclusively for companies/bodies/institutions that have acquired a participation or sponsorship package at the Event and which are deemed suitable at the sole discretion of the Organizer. In any case, the Organizer has the right to decide the workshops and/or events where the Exhibitors may participate.

Art. 17– Catalogue Services for Exhibitors

After the issue of the stand allocation notification, the exhibitor may take advantage of the exhibition's commercial services to be requested through the services catalogue (such as: stand components, stand decorations, lighting bars and hangings, waste disposal services, stand services, etc.). These services are included in the online catalogue of services, located inside the Exhibitor Hub.

Art. 18 - Forbidden activities

In general, any activity that may be detrimental to, disturb or harm the normal running of the Event is forbidden. The following activities are absolutely prohibited: a) distribution of flyers in the Hall corridors or outside the stand area; b) any kind of expression that due to its outward appearance or form may represent direct comparison with another Exhibitor; c) the distribution and delivery of any technical-informative and advertising material (magazines, manuals, books, brochures or anything else) not strictly pertinent to the Exhibitor, who may however distribute or deliver advertising material as long as it is strictly pertinent to his business sector, solely on his own stand; d) posters referring to calls for tender by bodies, organizations, newspapers, weekly or specialist magazines may not be displayed even on stands without prior written authorization from The Organizer; e) broadcast of advertising messages; f) any type of flashing or variable lighting; g) permanence on the stands or in the area of the Event during closing hours without permission; h) any kind of sales to the public with immediate delivery; i) drawing, copying and photographing objects without written authorization from the Exhibitor. The Organizer however reserves the right to directly reproduce or to authorize reproduction of group views or close-ups, external or internal and also to permit sales by officially authorized personnel. The Organizer cannot however be held responsible for any unauthorized photographs or filming by third parties.

Art. 19 – Insurance services

A Civil Liability and Property Damage Insurance Policies are included in all the Participation Options inclusive of the following:
·Civil liability
·Damage to materials, excluding theft/robbery

Civil liability
Includes personal and property damage to third parties for which the exhibitor may be liable.
Insured Global capital (covering all exhibitors): 2.000.000 €
The exhibitor accepts a 500 € excess fee.

Property damage
Includes property damage to insured exhibited goods caused by one of the covered risks, with a base insured capital limit of 30.000 €, at first loss. The exhibitor accepts an excess fee of 10% of the damage value with a minimum of 150 € and a maximum of 1.500 €. Basic risks include:
Fire, explosion, lighting, including damage of electrical origin. The insurance for robbery, theft or spoliation will be optional and will have to be contracted and covered by each Exhibitor. The exhibitor must have an insurance coverage against accidents at work of its direct workers and technicians involved in the assembly, if such is the case. The Organizer disclaim any responsibility for any other risk that due to the participation in the Event, may suffer the Exhibitors, their employees and technicians, as well as facilities and goods displayed.

Art. 20 - Photography - Performances – Musical emissions

20.1. Photography:
None of the exhibited products may be photographed or filmed without the authorization of the exhibitors concerned. The Organizer has the right to photograph, film or draw the installations and stands, including the items displayed therein, and to use these reproductions in their own publications and press. Each exhibitor has the right to photograph its own stand and articles, but the photographer must request authorization from the Show and the Logistics Department, for the necessary control. The duly authorized photographer will present him/herself directly to the Organizer offices and the latter will allow the photographing of the applicant exhibitor's stand and articles only. In the case that the pictures need to be taken outside the event's opening hours, authorization must be granted by The Organizer.

20.2. Projection of films and musical reproductions
Musical and artistic shows and the use of audiovisual equipment for exhibitor's support are allowed in the stand as long as the volume is under the limit of 60 decibels and does not interfere with the smooth running of the show. Exhibitors wishing to install sound emitters (voice amplifiers, sound film, audio, DVD video, etc.) for permanent or intermittent operation, shall install them in conditions that do not cause discomfort. The speakers can not be installed above 1.90 meters high and its orientation must be mandatorily into the stand, never to other exhibitors or hallways. live music, horns and sirens is prohibited. If these rules are not fulfilled, the Organizer is empowered to restrict demonstrations that do not comply with the provisions and where appropriate to suspend the service power supply or even closure of the stand. Are exempt from this rule activities and facilities that the Organization program for visitors. The exhibitor intending to liven up your stand by implementing rules by mechanical or electronic device, no player image, is obliged to request AGEDI or entity that, in each case, manage the rights of public communication of phonograms of producers as well as the SGAE or entity that, in each case, manage the rights of authors, the necessary authorizations for public communication of the works.

In case of films, the exhibitor must request the entity that, in each case, manage the rights of public communication of the same timely authorization for public communication of these. Exhibiting companies wishing to carry out shows and ludic activities, accompanied by music, must communicate them to the Organizer for approval. This is without prejudice to the permits and authorizations must be requested from the agencies, entities and competent authorities in the matter. The Organization is not responsible for the rights between the exhibitor and SGAE and / or AGEDI. The Organizer may use the loudspeakers at the Eventgrounds for official or emergency communications.

In case of violation, any subject that has not respected the dispositions of the present article may be required to pay compensation for costs sustained either directly The Organizer or by those subject/bodies who have directly suffered the harm.

Art. 21 - Modifications to the General Terms and Conditions and sanctions for non-compliance

The Organizer reserves the right to introduce rules and provisions notwithstanding these General Terms and Conditions, as deemed fit for better control of the Event and inherent services. These rules and provisions shall replace those in these General Terms and Conditions and shall therefore carry the same obligation. In the case of non-compliance with these General Terms and Conditions or subsequent modifications and in virtue of their powers of vigilance, The Organizer may exclude the Exhibitor in question from subsequent editions of the Event.

Art. 22 - Force majeure, health emergency, special circumstances and exclusion of liability

In the case of special circumstances or force majeures, including strikes, threats, health emergency, power cut or any other exceptional situation that could affect the event of causes not attributable to the Organizer, the latter may: (i) modify the date of the Event and/or (ii) cancel the Event, either entirely or in part, (iii) modify the celebration dates of the Event or (iv) suspend the Event – temporarily or permanently, partial or entirely –. In this case the Organizer may use the sums paid by Exhibitors, with no obligation to refund the latter, to pay debts incurred with third parties, also for partial Organization costs of any kind; and Exhibitors shall make no claims to the Organizer for damages or of any other kind. In the same way, the Organizer shall not be responsible in any way for the adoption of safety measures in the workplace and for products that are the responsibility of Exhibitors and/or parties authorized by the same. For all matters not covered by these General Terms & Conditions of Participation for Exhibitors, the Organization will issue the relevant rule and the decision will be binding on the Exhibitors and implying no requests, claims or any compensation to the Organizer.

Art. 23 - Exhibitor's personal data processing

In compliance with the provisions of the European General Data Protection Regulation 679/2016 of April 27, information and E-Commerce Services Act 34/2002 and other legal provisions Exhibitors are informed that the personal data that voluntarily supply, including e-mail address, shall be incorporated into a Nebext – Next Business Exhibitions S.L. computerized personal data file, with address in Next Business Exhibitions SL C/Poeta Joan Maragall, 23 Planta 1ª – 28020 Madrid, and IFEMA, with address at Feria de Madrid, Avenida del Partenón 5 28042 Madrid, respectively, in order to manage their relationship and participation in the venue. In supplying their personal data, they expressly authorize its use in the communications for the purposes of sending, also via automated calling systems, fax, e-mail, SMS, MMS, Whatsapp or other communication channels, advertising material, direct sales, completing market research or commercial communications that NEBEXT and/or IFEMA carry out on the activities that they organize and/or support with their logistics. Exhibitors are also informed that their personal data may be forwarded, with a duty of confidentiality, to NEBEXT and/or IFEMA partner companies, provided that this is required for the latter to perform the contracted services. Exhibitors may exercise their access, correction, cancellation and objection rights regarding this data by sending an e-mail at:
·Nebext: data@nebext.com, Nebext - Next Business Exhibitions SL C/Poeta Joan Maragall, 23 Planta 1ª – 28020 Madrid
·FEMA: protecciondedatos@ifema.es Protección de Datos, Apartado de Correos 67.067 - 28080 Madrid.

Art. 24 – Acceptance, indemnity and governing law

By signing the Participation Contract the Exhibitor unconditionally accepts and agrees to comply with these General Terms and conditions of Participation of The District forming an integral part of this Participation Contract. This also implies acceptance of all general application rules issued by Feria de Madrid - IFEMA for all the Trade Shows held in their eventgrounds, as well as the technical annexes to the aforementioned regulations, available on the IFEMA website (http://www.ifema.es/convencionesycongresos_01) Neither the Organizer nor any of its respective agents, employees or directors shall be liable to the Exhibitor under this Agreement in contract, tort (including negligence and breach of statutory duty) or otherwise for any loss of profits

(whether direct or indirect), revenue, goods, use, anticipated savings, goodwill, reputation or business opportunity or for any indirect, incidental special or consequential loss arising under this Agreement (whether or not reasonably foreseeable and even if it had been advised of the other incurring the same). Any query, question or divergence that may arise between the Exhibitors and the Organizer with regard to the interpretation, fulfilment and execution of these Regulations of Participation, the General Terms and Conditions of the exhibition are applicable and will be submitted to the Arbitration of Equity referred to in Law 60/2003 of 23rd December of the legal system of arbitration, entrusting the administration of the Arbitration and the designation of the arbitrator to the Arbitration Tribunal of Madrid; being bound to comply with the arbitration it issues. Without prejudice to the established above, it is expressly established that all questions relating to arrears of payment, claims for non-payment of services provided and, generally, any pecuniary debts with The Organizer are beyond the scope of the Arbitration Tribunal of Madrid, in which case the competent bodies will be the Courts and Tribunals of the City of Madrid, to whose jurisdiction the parties expressly subject themselves, with express waiver of their own jurisdiction should they have one. The Organizer reserves the right to adopt any measure conducive to the better order and operation of the events and protection of the rights of exhibitors and visitors.



NETWORK

- **BARCELONA** spain@nebext.com
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- **SAO PAULO** brazil@nebext.com



BUSINESS OPPORTUNITIES

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