



## The District 2025 to generate an economic impact of over €35 million

**From September 30 to October 2, the event will become Southern Europe's leading real estate showcase, bringing together industry and capital to identify new investment opportunities**

**More than 14,000 executives will explore the market's macro trends alongside leaders from top global funds such as Patrizia, TPG, Greykite, Tikehau and Starwood, with housing taking center stage in the debate**

**Barcelona, September 29, 2025.**— [The District 2025](#), the largest European real estate event from a capital perspective, is all set to open its doors **tomorrow, Tuesday, until Thursday, 2 October**. With **more than 14,000 executives** in attendance, The District 2025 has established itself as the showcase for real estate in Southern Europe, revealing macro trends in the capital market and identifying new investment opportunities. The event will have an economic impact of **over €35 million**.

Under the slogan 'Ready, Set, Invest', this edition highlights the favourable context for transactions, marked by lower interest rates from both the ECB and the Fed, and by a feeling of greater optimism in the capital market. In this regard, the place where industry and investment will be able to meet and conceptualise these transactions will be in the hospitality area of The District 2025, where **357 firms** have moved their offices. Specifically, more than 1,400 meetings will be organised and more than 2,500 investors from around the world will be welcomed.

One of the territories that will take centre stage is Italy, which is the guest country. Its positive performance in recent years, thanks to its undervalued real estate stock, the strength of its global tourism industry, the public incentives available and its land and energy capacity, are some of the factors that have placed the nation at the forefront of European real estate. For this reason, a delegation made up of leaders from **TPG, RICS, Colliers, Dils, Cassa Depositi e Prestiti and Confindustria Assoimmobiliare**, as well as institutional representatives such as the town planning councillors of Rome and Naples, **Maurizio Veloccia** and **Laura Lieto**, will visit the event.

### **Housing, at the main focus**

The District World Summit, Europe's largest conference dedicated to all sources of capital, will be held as part of The District 2025. On its stages, **432 international experts** will delve into the issues that are defining the path of the real estate industry on the continent, as well as examining the assets that are attracting the most interest and sharing success stories. Some of the names taking part include **Mads Rude**, Managing Director of Patrizia; **Michael Abel**, Founder and CEO of the British fund Greykite; **Maria Terzini**, Principal at TPG Europe; **Frédéric Jariel**, Co-Head of Real Estate at Tikehau Capital; **Ali Al Shamsi**, Chairman of Sahab Datacenters; and **Jon Asumendi**, Senior Vice President of Acquisitions at Starwood Capital Group.

The District is an event of:

**NEBEX T**  
NEXT BUSINESS EXHIBITIONS



**Housing** will dominate much of the forum's agenda. Representatives from the European Investment Bank, the French Federation of Property Developers, and the umbrella body of developers and builders, Build Europe, among others, will share the decisions being made in the EU to address the lack of affordable homes. In turn, executives from the National Bank of Hungary and the UK Government will compare the policies being enacted in different countries with the aim of ensuring an accessible residential supply for young people and families.

On the capital side, The District World Summit will feature **BPD Europe**, the leading Dutch fund specialising in building and maintaining affordable rental housing, whose CEO, **Harm Janssen**, will present the collaborative model they have followed to increase the availability of homes. Well-known players such as Alas, 011H, Ktesios, Ares Management, Avintia and the Madrid Region will also share their perspectives.

In view of this high demand for housing, the conference will focus on the innovative formulas that have emerged in residential terms. It will detail the development of **flex living, co-living, student residences and senior living**, concepts that also respond to new needs arising from changing lifestyles.

But beyond these assets, the forum will examine the segments that are booming and driving investment. Specific forums will explore opportunities in **offices, data centres, logistics, hospitality, retail and emerging assets**, like glamping and solar parks.

At the same time, the conference will focus on the **capital market situation** and the strategies being pursued, one of which is value-add. Executives from **Ardian, Brookfield, Stoneweg, JLL, Deloitte and Colliers**, among many others, will review approaches to the equity and debt markets, from refinancing pressures to geopolitical issues. In addition, the evolution of **credit** will be addressed, with agents from alternative sources and traditional banking sharing their position in a scenario of monetary adjustment and asset revaluation.

### **More business opportunities**

In addition to the conference and hospitality areas, The District 2025 will offer a programme of activities designed to foster more opportunities for synergy. Some of the highlights include **The World-Class District Awards**, which recognise European funds, investors and destinations that stand out for their real estate projects and operations; and the **PropTech Startup Forum**, a competition where the most innovative start-ups offering technological solutions for property present themselves to investors or potential partners with a view to growing and consolidating their position.

---

**About The District 2025 (September 30 - October 1-2, Fira Barcelona Gran Via):** is the largest European event dedicated to Real Estate from the capital perspective. The summit has a Hospitality area and a content program in The District World Summit 2025, the global reference congress on capital structures, which has 5 auditoriums. It is the main meeting forum where the different Real Estate agents who are looking for opportunities and new real estate projects meet with the aim of designing the future of the sector in Europe. The District is an event organized by NEBEXT - Next Business Exhibitions.

The District is an event of:

**NEBEXT**  
NEXT BUSINESS EXHIBITIONS