



The District 2025 set to become Southern Europe's real estate hub, attracting leaders from Italy, France, Portugal or Greece

From September 30 to October 2, the event will showcase how territories across the continent are tackling property challenges while highlighting their investment opportunities

The summit will also examine cross-border capital trends and reveal the evolution of foreign markets in the MENA and LATAM regions

Madrid, September 22, 2025.– [The District 2025](#) is preparing to establish itself as the leading real estate event in southern Europe, where industry and capital come together to discover new business opportunities. The summit will bring together more than 14,000 executives in Barcelona, Spain, from **30 September to 2 October** to explore the options currently available in property in different cities, regions and countries across the continent.

In this regard, experts such as **Frédéric Jariel**, Co-Director of Real Estate at Tikehau; **Francesc Noguera**, CEO of Alterna Inversiones y Valoraciones; and **Álex Pazos**, Director of Capital Markets Barcelona at CBRE Spain, will analyse cross-border capital trends and which territories investors are targeting according to asset class.

One of the territories that will play a special role in The District 2025 is Italy, this edition's guest country. In recent years, Italy has positioned itself as an interesting region due to its undervalued real estate market, strong tourist arrivals, public incentives and high demand for assets such as data centres and logistics facilities. Therefore, at the meeting, **Davide Albertini Petroni**, President of Cofindustria Assoimmobiliare, the leading Italian business association in the sector; **Giuseppe Amitrano**, Founder and CEO of Dils Group; **Maria Terzini**, Principal at TPG Europe; and **Massimiliano Pulice**, President of RICS Italy, will explore the evolution of the industry throughout the country, considering the main cities and emerging destinations.

In turn, **Valeria Falcone**, CEO of Colliers Italia, will contrast the connections between the Italian peninsula and Spain, which share the same strategy based on environmental resilience and innovation in construction.

Innovation is precisely the determining factor that has influenced the urban transformation of Naples. Its Deputy Mayor and Councillor for Urban Planning, **Laura Lieto**, will attend The District 2025 to reveal how the city is undergoing this process, strengthening the local business fabric and creating opportunities for sectors such as logistics, housing and hospitality. At the same time, **Maurizio Veloccia**, Councillor for Urban Planning in Rome, together with **Giovanni Maria Benucci**, CEO of Fabrica SGR, a top asset management company in Italy, will explain the renovation that the city is undergoing as a result of the Jubilee celebrations, which have led to improvements in infrastructure and promoted large-scale metropolitan regeneration. Beyond Italy's borders, Rotterdam will also present the renovation of its port, which has become a mixed-use development hub.

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At the national level, The District 2025 will welcome the City Councils of Madrid and Barcelona, as well as the Madrid Region, who will reveal the investment trends they are seeing in their respective territories.

Affordable housing at the centre of the European debate

Housing is one of the major challenges facing Europe and will therefore occupy a central place on the summit agenda. To analyse how affordable housing is being promoted at EU level, **Paola Delmonte**, President of Tavolo Student Housing at Confindustria Assoimmobiliare; **Elena Campelo**, Director of the Urban Development Division at the European Investment Bank; and **Frank Hovorka**, Technical and Innovation Director at the Fédération des Promoteurs Immobiliers de France, will discuss the EU's recent housing programs and how regulation is reshaping affordability.

Adam Banai, Executive Director and Chief Economist at the National Bank of Hungary; **Duarte Mairos**, Director of the Portuguese Association of Real Estate Developers and Investors; and representatives from the UK and Greek Ministries of Housing, among others, will also explore the models being developed by different country-level administrations and associations to foster a more affordable housing market in Europe.

Foreign markets

Looking abroad, The District 2025 will study the MENA region, with a special focus on the United Arab Emirates, Saudi Arabia and Morocco. **Ali Al Shamsi**, President of Sahab Datacenters, and **Iseeb Rehman**, CEO of Sherwoods International Property, among others, will be responsible for sharing the factors that are driving this market and anticipating the possible risks that may arise today.

Furthermore, the opportunities offered by Latin America for the logistics, housing and infrastructure sectors will be discussed at a time characterised by falling interest rates, investor confidence and the need to expand residential supply. **Guillermo Salomón**, Founder of Multiplica Real Estate; **Jesús Ramón Orozco de la Fuente**, Director of Latin America North at the consulting firm Tinsa Mexico; and **Federico Nahuel**, Secretary General and Director of Communication and Public Affairs at Built Europe, among others, will present their perspectives while exploring the common challenges facing the LATAM and European environments.

About The District 2025 (September 30 - October 1-2, Fira Barcelona Gran Via): is the largest European event dedicated to Real Estate from the capital perspective. The summit has a Hospitality area and a content program in The District World Summit 2025, the global reference congress on capital structures, which has 5 auditoriums. It is the main meeting forum where the different Real Estate agents who are looking for opportunities and new real estate projects meet with the aim of designing the future of the sector in Europe. The District is an event organized by NEBEXT - Next Business Exhibitions.

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