



## Italy brings its real estate investment opportunities to The District 2025

**As the guest territory of this year's edition, it will highlight the strong performance of its residential, logistics, and hospitality assets, alongside the strategic role of leading cities such as Rome, Naples, and Milan in the property market**

**Executives from TPG, Dils, Confindustria Assoimmobiliare, and Cassa Depositi e Prestiti, together with delegation of Italian investors and institutional representatives, will join The District 2025 to share insights on the sector's evolution in the nation**

**Barcelona, September 4, 2025** – Southern Europe is positioning itself as one of the most attractive territories for property capital. Its favourable economic forecasts and stability, together with the margins being recorded on various assets, make the area a highly appealing investment destination. In this context, Italy is one of the standout countries. Its transaction volume grew by 50% in the first half of this year compared to 2024, reaching €5.2 billion, according to Dils. Milan and Rome have also positioned themselves as leaders in drawing international capital, with a particular focus on retail, residential, hotel and logistics.

For these reasons, and because of the opportunities arising from its undervalued building stock, the strength of its international tourism, public incentives and high demand in different parts of the nation, Italy is the guest country at [The District 2025](#). The largest European real estate event in terms of capital, which will take place **from 30 September to 2 October in Barcelona**, will welcome a delegation of Italian investors, funds and institutional authorities who will arrive to showcase the territory's potential for property and share its favourable evolution.

Executives such as **Maria Terzini**, Principal at TPG Europe; **Giuseppe Amitrano**, CEO of DILS; **Massimiliano Pulice**, Head of the Urban Regeneration and Infrastructure Competence Centre at Cassa Depositi e Prestiti; and **Davide Albertini Petroni**, Chairman at Confindustria Assoimmobiliare association, will analyse the drivers of the country's strategic repositioning from all perspectives, considering emerging destinations and established cities such as Rome.

Precisely, **Maurizio Veloccia**, Urban Planning Councilor of Rome, will be attending the meeting to discuss the impact that the 2025 Jubilee is having on accelerating infrastructure projects, mixed-use urban renewal – for example, housing, offices and retail – and compliance with ESG criteria in different assets. In addition, Veloccia will explain how state-of-the-art residential projects, major public and private redevelopments, and the establishment of bioscience hubs are attracting the attention of international investors in the Italian capital.

The District 2025 will also feature **Laura Lieto**, Deputy Mayor and Urban Planning Councilor of Naples, who will look into the city's transformation, focusing on the regeneration project of its eastern area. This process has driven the creation of areas of innovation in biotechnology and deep tech, consolidating its entrepreneurial spirit. In addition, the dynamic environment that Naples is experiencing is creating significant opportunities in sectors such as logistics, housing and hospitality.

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## Housing, in the spotlight

Housing is a major concern in Italy, as it is across Europe, due to the need to expand the residential stock and provide more modern dwellings. A key challenge is the obsolescence of existing buildings, with 80% constructed before 1990 and not meeting current energy standards. This issue is further compounded by a shortage of rental properties, reflecting Italy's strong culture of homeownership, as well as the limited availability of affordable options. According to Confindustria Assoimmobiliare, the country will need over 600,000 new units in the next five years, requiring an investment of more than €170 billion to address this deficit.

Therefore, at The District 2025, **Paola Delmonte**, President of Tavolo Student Housing at Confindustria Assoimmobiliare, together with **Elena Campelo**, Head of the Urban Development Division at the European Investment Bank; **Federico Nahuel**, Secretary General and Director of Communication and Public Affairs at Build Europe; and **Frank Hovorka**, Technical and Innovation Director at the Fédération des Promoteurs Immobiliers de France, will examine the options emerging for living in Italy and the path the EU is taking to define and ensure access to housing.

**Marianthi Tatari**, Director and Coordinator of the Spanish market at the international architecture, urban planning and design studio UNS, will take a similar approach, exploring the revolution currently happening in the residential sector in southern Europe. An example of this, as is the case in Italy, is the expansion of senior living, student housing and flex living, which indicate a change in lifestyles and investment formulas. This investment is also focused on hospitality in a country whose capital is among the five most visited cities in Europe and where there is a lack of mid-range accommodation in relation to demand, according to specialist reports.

## Logistics, on the rise

Another asset class that is currently performing well in Italy is logistics. According to Confindustria Assoimmobiliare, over a quarter of institutional investment in the country in 2024 was directed toward this segment, underscoring its resilience and reliability. Geographically, the metropolitan areas of Milan and Rome remain the most dynamic, with sustained growth in demand for space and a progressive increase in prime rents of 4.5% year-on-year, as pointed out by the Italian association with data from C&W.

As a result of the positive momentum in this area, The District 2025 will feature **Valeria Falcone**, CEO of Colliers Italy, and **Sandro Innocenti**, Senior Vice President and Region Head for Southern Europe at Prologis, along with executives from **Dils, Engineering 2K, Confluence, and SDA Bocconi School of Management in Milan**, among others. They will delve into how distribution in Italy has evolved in recent years to align with today's market demands.

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**About The District 2025 (September 30 - October 1-2, Fira Barcelona Gran Via):** is the largest European event dedicated to Real Estate from the capital perspective. The summit has a Hospitality area and a content program in The District World Summit 2025, the global reference congress on capital structures, which has 5 auditoriums. It is the main meeting forum where the different Real Estate agents who are looking for opportunities and new real estate projects meet with the aim of designing the future of the sector in Europe. The District is an event organized by NEBEXT - Next Business Exhibitions.

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