



The District 2025 will be the showcase for Europe's most cutting-edge proptech startups

The leading real estate event for capital investment will host the PropTech Startup Forum, a competition where entrepreneurial talent presents disruptive solutions for the sector to potential partners and clients

Applications are opened until August 29, and only the most promising startups will be selected to pitch at the event

Barcelona, 18th July 2025 – Exponential technologies, led by artificial intelligence, are transforming every sector of the economy, and real estate is not an exception. AI enables predictive analysis of asset profitability, identification of business opportunities across markets, and simulations of urban development to anticipate property value increases, among many other applications. It also streamlines administrative processes through automation. In this accelerating digital context, emerging talent plays a crucial role in driving innovation and exploring digital tools to improve real estate management and margins.

In fact, market data indicates that Europe had around 5,200 active proptech companies in 2024, with the number of new startups in the sector growing at an estimated annual rate of 5–10%. Against this backdrop, [The District 2025](#), Europe's premier real estate capital event, taking place in **Barcelona from September 30 to October 2**, will host the **PropTech Startup Forum**, a competition designed to highlight the emerging companies leading the digital transformation of the industry. The event will bring together the most innovative startups from across Europe that are developing tech-driven solutions for the real estate sector, offering them a platform to present their projects to investors and potential clients.

Startups wishing to participate must submit their services and solutions for sectors such as residential, data centers, offices, healthcare, senior living, student housing, retail, hotels, industrial, logistics, energy, infrastructure, and emerging asset classes. Their proposals should contribute to building a more efficient, socially responsible, and tech-forward real estate industry. [Applications close on August 29](#), and only those deemed the most disruptive will be selected to share their business models to the investment ecosystem and industry leaders.

Through the PropTech Startup Forum, The District strengthens its role as the global showcase for cutting-edge technologies that are reshaping the industry. With support from the entrepreneurial ecosystem, the event will highlight the potential of solutions based on AI, IoT, blockchain, digital twins, virtual reality, augmented reality, and data analytics to boost the sector's competitiveness and profitability.

In the previous edition, the competition recognized innovative projects such as **Sustein Material**, a startup producing carbon-neutral construction materials from medical waste; **Nidus**, which developed an AI-powered tool to rapidly design new construction projects; and **Keibell**, a platform that uses AI and machine learning to automate daily hotel tasks, including check-in.

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The District: Where Europe reimagines the future of real estate

The fourth edition of the PropTech Startup Forum will be held as part of The District 2025, the leading real estate meeting point in Europe. The event is expected to gather **more than 14,000 international executives** to explore the macro trends and challenges shaping the industry in the coming months. **Over 450 speakers**, leaders from investment firms and global funds, will share their insights during **The District World Summit**, the event's flagship real estate forum focused on capital markets.

In addition to the congress, and in line with The District's format, the event will feature a dedicated hospitality area where **more than 350 companies** will set up temporary offices over the three days. This space will foster networking, investment opportunities, and the closing of deals that would otherwise take months to arrange.

About The District 2025 (September 30 - October 1-2, Fira Barcelona Gran Via): is the largest European event dedicated to Real Estate from the capital perspective. The summit has a Hospitality area and a content program in The District World Summit 2025, the global reference congress on capital structures, which has 5 auditoriums. It is the main meeting forum where the different Real Estate agents who are looking for opportunities and new real estate projects meet with the aim of designing the future of the sector in Europe. The District is an event organized by NEBEXT - Next Business Exhibitions.

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