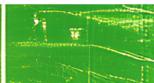


# **SUMMARY**

- 1. The District 2025
- 2. Assets
- 3. Proptech Startup Forum 2025
  - 3.1 Who can participate
  - 3.2 How to submit your proposals
  - 3.3 Evaluation Criteria
  - 3.4 Data Protection
  - 3.5 Intelectual Property Rights
  - 3.6 Organizers
- 4. Contact details and additional information









# 1. The District 2025

The District is the leading international professional event where property deals are accelerated, new opportunities are discovered, and businesses are elevated. It is here where you can speed your transactions up and interact with international decision-makers.

This is a space where the global capital ecosystem is brought together to understand the yields of each asset class, the current economic cycle, the timing of different asset classes (traditional and alternative), the risk and return profile of core, core-plus, value-add, and opportunistic investments, and where to discover the trends of the different real estate markets.

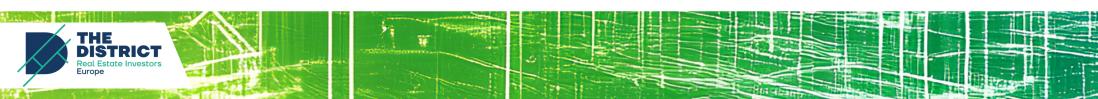
**Proptech Startup Forum** is an opportunity for those startups who introduce disruptive projects to transform the Real Estate industry that are looking for investment. This includes not only investors looking to support high-potential ventures, but real estate also companies interested in integrating innovative their solutions assets. into operations, or developments. The Proptech Startup Forum is a gateway to access funding, attract new clients, and generate real business opportunities within the European real estate ecosystem.



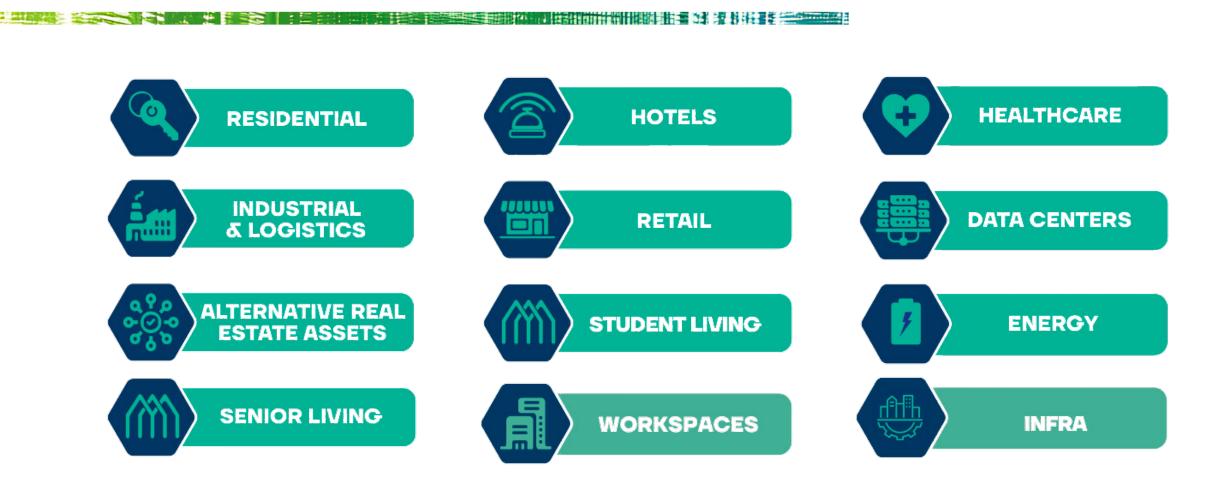


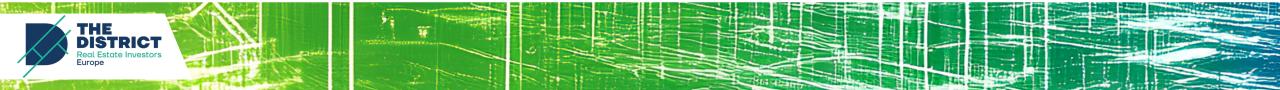






# 2. Assets





# 3. Proptech Startup Forum

#### The Proptech Startup Forum is an opportunity to:



Pitch in English your tech solutions, products, or services in front of specialized investors.



Countless ways to connect with the investors Community in the Proptech industry.



Get a Premium VIP Pass to attend THE DISTRICT 2025.



Sign deals, find funding and build strategic partnerships with the right partners and investors.



Top 3 startups will have access to:

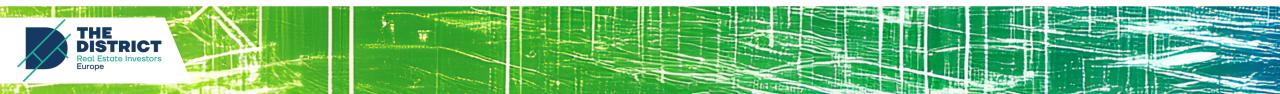
- Win a Newcomer 6 sqm Hospitality for The District 2026 (1st position)
- The winner will take part in The District World Summit 2026 as a speaker (2nd position)
- The winner will participate in a La Salle Technova Demoday (3er position)

### 3.1 Who can participate?

• If you are a **Proptech startup looking for investment**, and your solution can impact in current or future challenges of our society.

**APPLY HERE!** 

 THE LEADERS OF THE PROPTECH TRANSFORMATION WILL BE AT PROPTECH STARTUP FORUM BY THE DISTRICT.

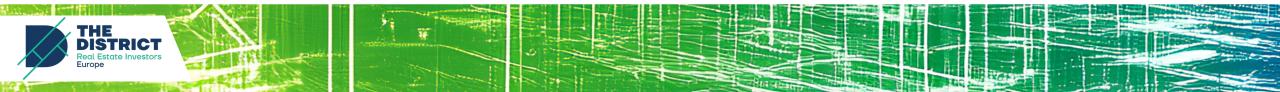


## 3.2 How to submit your proposals

- To participate, the projects must be submitted through the official form.
- Organizer will verify the submissions and ensure the projects are registered correctly.
- The Expert Committee will evaluate submitted projects and select those that meet the criteria.
- Only selected projects will participate in the Proptech Startup Forum, held from **30th September to 2nd October 2025** at Fira Barcelona's Gran Via venue

#### Dates to keep in mind:

- The deadline for the project registration is August 29th (23:59 CET)
- The evaluation process will take place between September 1st to 9th
- Selected projects will be notified from September 10th
- Showtime: Fira Barcelona's Gran Via venue on October 1st (The District 2025)



#### 3.3 Evaluation Criteria

The Expert Committee will evaluate the solutions presented with the following criteria:

- The capacity to transform the Economy and Society.
- Leadership and team management skills
- Technologies with a high degree of disruption.
- Potential sustainable growth of the project and strategy.
- Potential impact on the Proptech industry, and on the economy and society in general.
- High innovative component of the project (understood the term innovative in the broad sense, product, process, business, etc.).
- High technological solutions will be positively valued.

#### **3.4 Data Protection**

All the data entered in Proptech Startup Forum that is not of a public nature (such as Company name, description, and professional contact) will be kept by the Organizer for administrative purposes. Nevertheless, the data entered must not be incompatible with what is indicated in the section "Intellectual Property Rights" of the present rules.

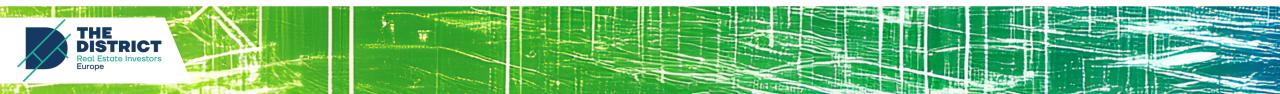
## 3.5 Intelectual Property Rights

If the proposal is selected to participate in the Proptech Startup Forum, I authorize the Organization to publish the data that is considered public: the name of the Company, a short description of the Project, and professional contact.

By submitting the information entered in the Proptech Startup Forum, candidates DECLARE they are not and will not be violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy.

## **3.6 Intelectual Property Rights**

NEBEXT organizes The District 2025 and La Salle Technova Barcelona organizes the Proptech Startup Forum space within the framework of The District World Summit 2025.



# 4. CONTACT DETAILS AND ADDITIONAL INFORMATION



For any questions or additional information, please contact La Salle Team at projects@technovabarcelona.org

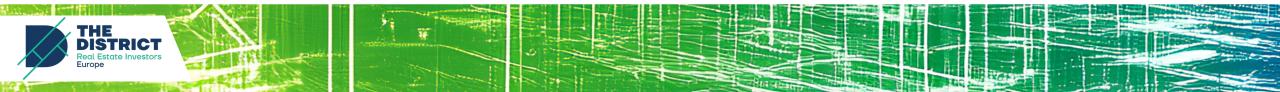
If you are also interested in exhibiting or partnership options to maximize your company's profile at The District 2025 please contact us at:













#### **NETWORK**

- BARCELONA spain@nebext.com
- BOLOGNA italy@nebext.com
- BRUSSELS belgium@nebext.com
- DELHI india@nebext.com
- FRANKFURT germany@nebext.com



#### **KNOWLEDGE & INSPIRATION**

- LISBON portugal@nebext.com
- MADRID info@nebext.com
- MEXICO CITY mexico@nebext.com
- DUBAI dubai@nebext.com
- · SAO PAULO brazil@nebext.com



#### **BUSINESS OPPORTUNITIES**

- SHANGHAI china@nebext.com
- SILICON VALLEY usa@nebext.com
- TEL AVIV israel@nebext.com
- TORONTO canada@nebext.com
- WARSAW poland@nebext.com

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www.thedistrictshow.com



THE DISTRICT IS AN EVENT OF:



