



**THE  
DISTRICT**  
Real Estate Investors  
Europe

**Call for Startups  
Terms & Conditions 2024**

**25-27 September 2024  
Barcelona**

**ELEVATE YOUR BUSINESS.  
ACCELERATE YOUR DEALS**

[www.thedistrictshow.com](http://www.thedistrictshow.com)

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# 01. The District 2024

**The District** is the leading international professional event where **property deals are accelerated, new opportunities are discovered and businesses are elevated.** It is here where you can speed your transactions up and interact with international decision-makers.

This is a space where the global capital ecosystem is brought together to understand the yields of each asset class, the current economic cycle, the timing of different asset classes (traditional and alternative), the risk and return profile of core, core-plus, value-add, and opportunistic investments, and where to discover the trends of the different real estate markets.

In this framework, the **PropTech Startup Forum** is an opportunity for those startups who introduce disruptive projects to transform the Real Estate industry that are looking for investment. THE DISTRICT bets to give a space to startups working in the field of technology applied to real estate investment, with the aim of helping them gain visibility, as well as introducing them to the market so that they can be more scalable.

The startups that want to participate in the PropTech Startup Forum will have to present innovative solutions that bring a change for the future of Real Estate and support the sector in its digitization.



# 02. Assets



RESIDENTIAL



HOTELS



HEALTHCARE



INDUSTRIAL  
& LOGISTICS



RETAIL



DATA CENTERS



ALTERNATIVE REAL  
ESTATE ASSETS



STUDENT LIVING



ENERGY



SENIOR LIVING



WORKSPACES



INFRA

# 03. Proptech Startup Forum

The Proptech Startup Forum is an opportunity to:



Pitch in English your tech solutions, products, or services in front of specialized investors.



Connect with the investor community in the Proptech industry.



Win Premium VIP Passes to attend THE DISTRICT 2025.



Top 3 startups will have access to the Acceleration program of La Salle Technova Barcelona (according to program requirements).



Win a slot in The District World Summit 2025 as a speaker.



Win a Newcomer 6sqm Hospitality for The District 2025.



Showcase your solution with improved participation conditions in our Hospitality Area to facilitate signing deals, securing funding, and establishing strategic partnerships with the right investors and partners.

## 3.1 Who can participate?

If you are a **Proptech startup looking for investment**, and your solution can impact our society's current or future challenges...

[\*\*APPLY HERE!\*\*](#)

## 3.2 How to submit your proposals

[All the projects must be submitted through the official form, which you can Access by clicking here.](#)

Once submitted, the organization will verify if the proposal has been sent correctly and the Project has been accepted. A Committee of Experts will evaluate submitted projects and select those that meet the established requirements.

Only selected projects will be able to participate in the Proptech Startup Forum within the framework of The District 2024 (25 – 27 September 2024).

### Dates to keep in mind:

- The deadline for the project registration is **12<sup>th</sup> July (23:59 CET)**
- The evaluation process will take place between **15<sup>th</sup> and 19<sup>th</sup> July**
- Selected projects will be notified from **22<sup>nd</sup> July**
- Showtime: Fira Barcelona's Gran Via venue on the **26<sup>th</sup> September (The District 2024)**

## 3.3 Evaluation Criteria

The Expert Committee will evaluate the solutions presented with the following criteria:

- The capacity to transform the Economy and Society.
- Leadership and team management skills.
- Technologies with a high degree of disruption.
- Potential sustainable growth of the project and strategy.
- Potential impact on the Proptech industry, and on the economy and society in general.
- High innovative component of the project (understood the term innovative in the broad sense, product, process, business, etc.).
- High technological solutions will be positively valued.

## 3.4 Data Protection

All the data added in the application of the Proptech Startup Forum that is not of a public nature (such as Company name, description, and professional contact) will be kept by the Organizer for administrative purposes. Nevertheless, the data added must not be incompatible with what is indicated in the section “Intellectual Property Rights” of the present rules.

## 3.5 Intellectual Property Rights

If the proposal is selected to participate in the Proptech Startup Forum, you authorize the Organization to publish the data that is considered public: the name of the Company, a short description of the Project, and professional contact.

By submitting the information entered in the Proptech Startup Forum, candidates DECLARE they are not and will not be violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy.

## 3.6 Organizers

NEBEXT organizes The District 2024 and La Salle Technova Barcelona organizes the Proptech Startup Forum space within the framework of The District World Summit 2024.

# 04. Contact details and additional information



For any questions or additional information, please contact La Salle Team at [projects@technovabarcelona.org](mailto:projects@technovabarcelona.org)

Participation at The District implies full acceptance of these terms and conditions.

If you are also interested in booking a Hospitality to organize one-to-one meetings with leading investors at The District 2024, please contact us at:

 +34 919 551 551

 [info@thedistrictshow.com](mailto:info@thedistrictshow.com)



## NETWORK

- **BARCELONA** [spain@nebext.com](mailto:spain@nebext.com)
- **BOLOGNA** [italy@nebext.com](mailto:italy@nebext.com)
- **BRUSSELS** [belgium@nebext.com](mailto:belgium@nebext.com)
- **DELHI** [india@nebext.com](mailto:india@nebext.com)
- **FRANKFURT** [germany@nebext.com](mailto:germany@nebext.com)



## KNOWLEDGE & INSPIRATION

- **LISBON** [portugal@nebext.com](mailto:portugal@nebext.com)
- **MADRID** [info@nebext.com](mailto:info@nebext.com)
- **MEXICO CITY** [mexico@nebext.com](mailto:mexico@nebext.com)
- **DUBAI** [dubai@nebext.com](mailto:dubai@nebext.com)
- **SAO PAULO** [brazil@nebext.com](mailto:brazil@nebext.com)



## BUSINESS OPPORTUNITIES

- **SHANGHAI** [china@nebext.com](mailto:china@nebext.com)
- **SILICON VALLEY** [usa@nebext.com](mailto:usa@nebext.com)
- **TEL AVIV** [israel@nebext.com](mailto:israel@nebext.com)
- **TORONTO** [canada@nebext.com](mailto:canada@nebext.com)
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