



## The District 2024 warm up to consolidate its position as the great meeting of European real estate

**The summit will take place from September 25 to 27 in Barcelona, Spain, and will bring together the Real Estate industry as a whole to promote new business opportunities**

**The event will join leaders of global firms in the sector at The District World Summit, where the macro trends of the last quarter of the year will be presented in order to guide investors in their next operations**

**Barcelona, April 08, 2024** - Real estate capital investors and corporations have a new appointment at [The District](#) this Fall. From September 25 to 27, the largest European summit dedicated to Real Estate from the perspective of capital, will return to Barcelona, Spain, with the aim of advancing the economic macro-trends of 2025 and guiding the sector's agents at the start of the new real estate course.

After a 2023 marked by financial volatility, we find ourselves in a year in which, from the investment point of view, optimism and recovery are being denoted, which is reflected in the increase of operations at a global level. This market dynamism is framed in a macro environment in which a lowering of interest rates is anticipated for June, signaling a climate of confidence, which is seen as a boost to end the current year with an inflation rate of 2.3%, as expected by the European Central Bank.

In this encouraging context, The District 2024, under the slogan "**Elevate Your Business. Accelerate Your Deals**" will focus on the business opportunities arising from the rising economic cycle, which is impacting the different asset classes. To this end, the event will be the optimal European epicenter where all the Real Estate players will meet, and where commercial links will be created, transactions will be closed, and agreements will be strengthened, with which the real estate industry will be stimulated.

**Juan Velayos**, president of The District, points out that "*our differential proposal is that we have created a unique meeting place in Europe where investors can do the work of months in just three days. The main task of a fund is to study the global landscape and originate deals, and it does this by moving around the territories. In The District we propose a change in the logic of the sector, so that everything happens in the same high-value scenario, a neuralgic center, something that is transcendental and necessary for investment*".

### **More than 12,000 congressmen and congresswomen and 300 signatures**

The third edition of The District will be structured along three main axes. The first is the development of capital market structures. The second is the transformation of different assets such as Living, Offices, Hotels, Retail, Industrial and Logistics, Infrastructure, Energy and alternatives, such as Senior Living & Student Living, Data Centers or Healthcare. And the third is the added value of ESG criteria to increase the profitability of projects following an environmental as well as social and transparency purpose.

The event will bring together more than 12,000 professionals from the entire real estate value chain: from investment funds, sovereign wealth funds, private equity, family offices, socimis, banks

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and alternative sources of financing, to large land holders, administrations, operators, developers, brokers, marketing agencies, consultants and property managers. In turn, more than 300 firms will be located at the summit, in a hospitality area, where they will show projects in search of capital or projects in which to disinvest, in addition to offering all the necessary services to facilitate these transactions.

### **Global leaders at The District World Summit 2024**

[The District World Summit 2024](#), Europe's leading congress focused on all sources of capital, will be organized within the framework of The District. More than 400 international experts and real estate leaders will shed light on the unknowns surrounding the sector and related to the current economic, social, climatic and technological challenges. The summit will chart the way forward for real estate over the next 12 to 18 months.

A new feature of this year's meeting will be a **vertical forum dedicated to real estate infrastructures**, such as airports and sports venues, due to the profitability capabilities that arise around these constructions. The focus will also be on the '**Flex**' macro-trend, which responds to today's lifestyles and the problem of the shortage of **affordable housing**.

In the previous edition, The District World Summit brought together international experts from major global firms such as Blackstone, JP Morgan, Goldman Sachs, Blackrock, Hines, King Street, Greystar and Stronghold.

### **Parallel activities**

The District, in keeping with its goal of being the meeting point for capital, will host a variety of networking activities. An example of this is the Leadership Summit, a lunch with Real Estate leaders and entrepreneurs designed to facilitate the exchange of contacts, or The World-Class District Awards 2024, awards that distinguish and give visibility to those plans that are setting the path of the real estate sector. In addition, the Economic Brunch will be organized, with a unique conference with the presence of a global expert; and the Proptech Startup Forum, where the most innovative startups that are disrupting the Real Estate market will be presented.

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**About The District (September 25-27, Fira Barcelona Gran Via):** is the largest European event dedicated to Real Estate from an investment perspective. The summit has a Hospitality area and a content program in The District World Summit 2024, the global reference congress on capital structures, which has 5 auditoriums. It is the main meeting forum where the different Real Estate agents who are looking for opportunities and new real estate projects that drive urban transformation meet with the aim of designing the future of the sector in Europe. The District is an event organized by NEBEXT - Next Business Exhibitions.

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