



Blasson, Newdock Fahala, Conren Tramway, LAR Spain and QLIP emerge as winners of The World-Class District Awards 2023

The second edition of the awards has distinguished the best operation of the year, the project with the greatest social impact, the best fund and destination for investment, as well as the most innovative proptech startup

The awards are intended to recognize capital firms that are driving the transformation of real estate towards more innovative, technological and sustainable models

Barcelona, September 22, 2023 - The World-Class District Awards 2023, which recognize organizations that are transforming European Real Estate and promoting disruptive initiatives, were presented during the second edition of [The District](#). In this edition, the awards received 91 nominations of projects that are committed to a transversal transformation of the Real Estate sector based on innovation, ESG criteria and the application of technology.

The La Vanguardia Award for the Best Real Estate Deal of the Year went to **Blasson**, for its purchase of the Hotel Sofia Barcelona for 180 million euros from Brookfield. The finalists were **AX Partners**, a firm involved in the economic reactivation of Barcelona through the acquisition and refurbishment of properties that are subsequently rented out; and **Greystar** and **Via Célere**, for the creation of a joint venture to acquire a portfolio of 2,425 rental properties in the country.

The JLL Award for Best Real Estate Investment Destination went to **Newdock Fahala** for its efforts to achieve LEED Platinum certification, which has led to progress in terms of sustainability, operational efficiency and occupant wellbeing. **Incàsol- Generalitat de Catalunya** also participated in this final for El Parc de l'Alba, the largest urban development underway in Catalonia located in the Barcelona metropolitan area, where 5,377 new homes (50% subsidized) and 1,565,150 m² of innovative activities with high added economic value will be created. **Denkool Corporate Living**, specializing in Corporate Coliving for homeowners and investors, was also a finalist after presenting its temporary rental housing solution for young professionals who need to move to another city or country for a limited period of time.

Sustainability has also occupied a large space in this edition of the awards. That is why the **Cushman & Wakefield Award for Best Real Estate Transaction with the Highest ESG Impact** went to **Conren Tramway**, for its LaMercedes project, which converts a former Mercedes-Benz car factory in Barcelona into a 185,000-square-meter mixed-use space for learning, working, playing and living. Also competing in this final were Newdock, with its Platinum Certification at Newdock Illescas, two buildings that include low-emission materials, waste reduction and employee wellness; and LAR Spain, with its proposal for a retail store focused on a unified ESG and integrated into corporate policies.

The **Caixabank Award for Best Real Estate Fund, Management Company or Investment Group** recognized the work of **LAR España**, which debuted on the Continuous Market in 2014, raising

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€400 million from institutional investors for long-term investments in quality tertiary Real Estate. As finalists in this category were **Sonae Sierra**, for its track record of deals closed in various places and sectors. And **Starwood Capital Group Funds**, for transforming traditional workspaces into collaborative, experiential and technology-driven centers.

Finally, **QLIP** won the **AEDAS Homes Award for Best PropTech Startup to Invest in** for the development of a powerful SaaS platform designed for real estate agents. As finalists have competed **Lorum Software Development**, with a complete 'suite' that integrates all departments and can support all phases of a project, from start to finish; and **Libeen Smart Housing**, for its transformative approach to home buying while helping investors deploy large amounts of funds in a portfolio of low-risk assets with a huge social impact.

About The District: is an event organised by [NEBEXT](#), a company specialised in professional events focused on innovation and technology transfer such as [Digital Enterprise Show](#), [REBUILD](#), [Pick&Pack](#), [Food 4 Future – Expo FoodTech](#), [Tourism Innovation Summit](#) or [Advanced Factories](#).. THE DISTRICT has a Hospitality area and a congress programme in 5 auditoriums - The District World Summit 2023 - the largest European congress on innovation in the real estate industry. It is the main meeting forum where investors and sources of capital from the Real Estate sector come together to seek opportunities, new real estate projects that drive urban transformation, with the aim of designing the future of the Real Estate sector in Europe.

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