



## **The District seeks out the most disruptive proptech startups that are transforming the Real Estate investment**

**Startups with an innovative solution for the Real Estate industry will be able to showcase their value proposition to international companies and investors at the Proptech Startup Forum**

**The call for startups to participate in the forum is open until July 21<sup>st</sup>**

**Barcelona, May 03<sup>rd</sup>, 2023** - [The District](#), the major international summit dedicated to Real Estate investment from the perspective of capital to be held at Fira Barcelona Gran Via from September 20 to 22, will host the second edition of the [Proptech Startup Forum](#). A forum in which the most disruptive startups will have the opportunity to present their innovation projects to investors and leading companies in the sector with the aim of transforming the Real Estate industry and bringing innovation to all levels.

New demands from users have led to the growth of digital trends in the Real Estate industry through proptech companies. The possibilities offered by exponential technologies, such as AI, Data Analytics, Blockchain or VR, have created an entrepreneurial ecosystem that is leading the sector into a process of digitization. An example of the momentum of this transition is detailed in the latest PropTech Global Trends 2022 report, which indicates that national proptech startups will raise around 990 million dollars this year placing Spain as the fifth country with the most investment in this segment, only behind the United States, United Kingdom, India and South Korea.

Thus, as a macro-trend that is in full expansion, The District is committed to giving the floor to startups working in the field of technology applied to Real Estate investment with the goal of helping them be more scalable. Those startups that want to participate in the Proptech Startup Forum will have to unveil innovative solutions for Residential, Data Centers, Offices, Healthcare, Senior Living & Student Living, Retail, Hotels, Industrial and Logistics, and alternative assets, and must bring a change for the future of the sector in terms of digitization and ESG criteria. The deadline for [applications](#) is set on July 21<sup>st</sup> and only the ten selected as the most disruptive ones will be eligible to present their business model in front of investors and industry lead.

The second edition of the Proptech Startup Forum will take place within the framework of The District, a global event that will bring together all the players in the capital value chain in Barcelona. Players who will analyze and debate about the future of investment. In this context, more than 380 international experts will gather at The District World Summit 2023 in order to shed light on the main unknowns that are around the world Real Estate today, taking into account the economic, social, climatic and technological challenges. In addition, more than 250 firms will show their value propositions in the Real estate industry to investors from around the world.

The District es un evento de:

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