



## **The District launches its second edition to consolidate its position as the benchmark summit for international Real Estate capital**

**The District 2023 will take place from September 20 to 22 in Barcelona**

**The event will bring together top investment leaders at The District World Summit 2023, Europe's largest Real Estate congress, which will analyze current opportunities, the most profitable assets and macro trends in capital**

**The District has begun a series of international presentations to raise awareness of the event among the global investment ecosystem**

**Barcelona, April 12th, 2023**– [The District](#), the major international summit dedicated to Real Estate investment from the perspective of capital, already has dates for its second edition. The event will take place from September 20 to 22 at the Fira Barcelona Gran Via venue in L'Hospitalet. A new, more modern, and well-connected location, which hosts events such as the Mobile World Congress, and which will double the meeting space to 14,000 m<sup>2</sup>. Thus, The District returns with its mission to bring together European real estate capital investors and corporations to connect with relevant Real Estate projects, share their vision and design strategies to address the current economic situation resulting from inflation and rising interest rates.

The new edition of The District has already been unveiled in Cannes, within the framework of MIPIM, with meetings with major management companies, investment funds, private equity and global investors looking for new business opportunities. In addition, an international roadshow began that will take the organization to London and Amsterdam in the coming months, with the aim of presenting all the new developments to other funds and Real Estate capital players so that they can meet in September in Barcelona.

### **September and start of the Real Estate school year**

The event will bring together all the players in the Real Estate value chain: from investment funds, sovereign wealth funds, private equity, banks and alternative sources of financing, to large land holders, administrations, operators, developers, brokers, marketing agencies, consultants and property managers. More than 8,000 congress attendees will gather in Barcelona for the so-called start of the Real Estate school year, when the end of the year is expected to be full of operations, due to a stabilization in the ECB's policy regarding interest rates.

The president of THE DISTRICT, **Juan Velayos**, emphasizes that "with this second edition we aim to consolidate the summit in the international circuit of Real Estate events, in which there are reference cities for the sector such as Cannes, London, Munich or Amsterdam. To achieve this, we will bring speakers of the highest profile, who decide and execute large volume operations in Europe and the U.S., who will share their strategic vision with us; in addition, with the goal of facilitating a business space, we will develop an exclusive hospitality area, so that in 3 days the largest number of transactions that the capital industry needs and that otherwise would take months to achieve can be initiated or closed".

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In order to discuss the situation of the sector, The District has been structured along three axes. The first is the development of capital market structures; the second is the transformation of different assets such as Residential, Hotels, Offices, Retail, Industrial and Logistics, Healthcare, Senior Living & Student Living, Data Centers or other alternative assets; and the third is the added value of ESG (Environmental, Social and Governance) criteria to increase the profitability of real estate projects following an environmental as well as social and transparency purpose.

### **Global investment leaders meet at The District World Summit 2023**

[The District World Summit 2023](#), the largest European congress focused on all sources of capital, will be organized within the framework of The District. More than 380 international experts and Real Estate leaders will shed light on the main questions surrounding the sector and related to the current economic, social, climatic and technological challenges. As a novelty, this year there will be two vertical forums dedicated to alternative markets and cross-border investment, as a result of the volume of business they moved last 2022. In total, there will be 7 forums for more than 270 hours of conferences that will be divided into 5 simultaneous auditoriums.

In the previous edition, The District World Summit brought together international experts from major global Real Estate firms such as Blackstone, Brookfield, TPG, Goldman Sachs, Hines and Stoneshield.

### **The stage where business deals are concluded**

Under the slogan '**Where Real Business Happens**', the international summit will become the ideal scenario in which investors can learn about the most innovative value propositions in the Real Estate industry with the aim of closing commercial and business deals. Thus, more than 250 firms will be present in The District in a hospitality area where they will show projects in search of capital or projects in which to divest, in addition to offering all the necessary services to facilitate these transactions.

At the same time, different networking activities will be carried out in order to create new spaces to build trusting relationships. An example of this is the Leadership Summit, a lunch with Real Estate leaders and entrepreneurs designed to facilitate contact, or The World-Class District Awards 2023, awards that distinguish and give visibility to those projects that are leading the momentum of the real estate sector. In addition, an economic brunch will be organized with a conference to bring participants closer to the current economic context and forecasts by an expert; and the PropTech Startup Forum, where the work and projects of the 10 startups that are currently disrupting the real estate sector will be highlighted.

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