

SHAPING THE REAL ESTATES INVESTORS DISTRICT

# PROPTECH STARTUP FORUM PARTICIPATION RULES

19-21 October 2022 Fira de Barcelona — Montjuic

## Guide

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### What?

- THE DISTRICT is the new international professional event for the future strategy of the Real Estate sector in Europe. Where the specialist capital in Real Estate (equity and debt) meets. A space to take the pulse, understand the economic cycle, the moment of the different "asset classes" (traditional and alternative), the risk profile versus return of core, core plus, value add, and investment opportunities.
- Be the transformation leader, **showcasing your innovative solutions in front of specialized investors** in the sector at the Proptech Startup Forum that will be celebrated during THE DISTRICT from October 19th to 21st in Barcelona (Spain).





#### What?



 Pitch in English your tech solutions, products, or services in front of specialized investors.



• Countless ways to connect with the Investors Community in the Proptech industry.



The selected solutions will be candidates of the Best startup ready for investment.



A Premium VIP Pass to attend THE DISTRICT.



#### Industries

- Residential
- Offices
- Industrial and logistics
- Retail and hospitality
- Alternative Real Estate assets





#### Who?

- If you are a proptech startup looking for investment, and your solution can impact in current or future challenges of our society <u>APPLY!</u> We are waiting for you!
- THE LEADERS OF THE PROPTECH TRANSFORMATION WILL BE AT PROPTECH STARTUP FORUM BY THE DISTRICT.





#### How?

- To participate, the projects must be submitted through the official form.
- Organizer will verify the submissions and ensure the projects are registered correctly.
- The Expert Committee will evaluate submitted projects and select those that meet the criteria.
- Only selected projects will participate in Proptech Startup Forum, held from October
   19th to 21st in Fira de Barcelona Montjuic



#### **Evaluation criteria**

#### The Expert Committee will evaluate the solutions presented with following criteria:

- The capacity to transform Economy and Society.
- Capable leadership and management teams.
- Serious and disruptive technologies.
- Potential for sustainable growth.
- Potential impact on the Proptech industry.
- The organization must have a high Innovation component, incorporating Innovation in the broad sense (product, process, business plan, etc.)



#### Deadline

- The deadline for the project registration is September 22nd (23:59 CET)
- The evaluation process will take place between September 23rd and September 26th
- Selected projects will be notified from September 27th.
- Showtime: Fira de Barcelona Montjuic on October 20th





# Intellectual Property

- If the proposal is selected to participate in Proptech Startup Forum, I authorize the
  Organization to publish the data that is considered public: the name of the Company, a
  short description of the Project, and professional contact.
- By submitting the information entered in Proptech Startup Forum, candidates
   DECLARE they are not and will not be violating any contract or third-party rights
   including any patents, copyrights, trade secrets, proprietary or confidential information,
   trademarks, or rights to privacy.



# **Data protection**

 All the data entered in Proptech Startup Forum that is not of the public nature (such as Company name, description and profesional contact) will be kept by the Organizer for the administrative purposes. Nevertheless, the data entered must not be incompatible with what is indicated in the section "Intellectual Property Rights" of the present rules.







NETWORK



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