

20-22 September 2023 Fira Barcelona - Gran - Via

#TheDistrict2023 www.thedistrictshow.com

WHERE REAL BUSINESS HAPPENS

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RE MEGATRENDS

Reflexiones de CEO's sobre el negocio de promoción inmobiliaria por ULI



CEO Neinor Homes

TheDistrict2022



SE IGNACIO MORALES CEO Via Celere Desarollos Inmobiliarios



David Martinez CEO AEDAS Homes



Jorge Pérez de Leza CEO Metrovacesa





1. INTRODUCTION TO THE DISTRICT WORLD SUMMIT 2023

THE DISTRICT is the cutting-edge international professional event where the future strategy of the Real Estate sector in Europe is defined.

THE DISTRICT wil take place from 20th to 22nd September 2023 in Barcelona. A place to meet the entire Real Estate capital value chain and where discover the latest projects that are leading investment from all profiles (core, core plus, value add and opportunistic).

Along with THE DISTRICT WORLD SUMMIt 2023, the largest European Congress for the Real Estate Capital with more than 380 international experts in 5 simultaneous auditoriums.

THE DISTRICT WORLD SUMMIT is the largest European Congress of the sector, articulated through Vertical Forums for each Segment of the Real Estate sector (Living, Offices, Industrial & Logistics; Retail δ Hospitality; and Alternative Real Estate Assets) and professional agendas for each management area (corporates, agents and principals).

We will also give prominence to the **Proptech** industry with a vision of capital, to achieve new goals of competitiveness, giving space to Venture Capital and Business Angels.





2. PURPOSE OF THE DISTRICT WORLD SUMMIT 2023 CALL FOR SPEAKERS. WHO CAN PARTICIPATE?

THE DISTRICT WORLD SUMMIT 2023 will bring together the industry's top professionals and leaders, representatives of the most prominent institutions in **the international real** estate investment industry: owners, developers, asset managers, investors, financial institutions, and advisors, linked to both public and private entities.

THE DISTRICT WORLD SUMMIT 2023 will feature leading experts from the financial, real estate, and technology sectors, who will provide examples of **best practices and** strategies for different real estate cycles, by asset type and market.

THE DISTRICT WORLD SUMMIT 2023 is open to professionals who can anticipate risks and opportunities related to real estate investment, either for their global and comprehensive vision of the factors that influence the outcome of operations, for their innovative way of solving the challenges and opportunities of the market or for their unique talent in specific aspects of the real estate business.

3. THE DISTRICT WORLD SUMMIT 2023 KEY TOPICS

The contents of activities at THE DISTRICT WORLD SUMMIT 2023 will feature real estate experts addressing the following key issues:

 CAPITAL MARKETS AND OUTLOOK O Global Trends 	 ESG δ BEYOND Sustainable Development 	ASSET C MODELS
 Capital Structure: Equity and 	 Decarbonization 	o Asse
Debt	 ZeroNet 	• [
 Direct-Indirect Investment 	 Innovation Districts 	= V
 Inflation and Monetary Policies 	 Affordable Housing 	• F
 Risk Management δ Spreads 	 Urban Regeneration 	■ -
o Re-Pricing	o Flex Space	• [
 Loan-to-Value/Loan-to-Cost 	 Hybrid Work 	• /
 Family Offices δ Institutional 		• E
Investors		o Busir
 Private Equity & Venture Capital 		• N
o Green Bonds		• E
 Alternative Financing 		■ S
—		• \

CLASS AND BUSINESS

- set Class
- Living
- Workspace
- Retail δ Shopping Centers
- Hotels δ Hospitality
- Logistics δ Industry
- Alternative Asset Class
- Emerging Asset Class
- siness Model δ Services
- New Operators
- BtR (Build-to-rent)
- SaaS (space-as-a-service)
- Valuation and DD
- Legal & Tax

• TECH TRENDS AND INNOVATION

- o Artificial Intelligence
- o Data Analytics
- PropTech Ecosystem
- o Startups δ ScaleUps
- o Metaverse
- o Smart Real Estate
- o Startups δ ScaleUps

4. HOW TO SUBMIT YOUR PROPOSALS. DEADLINES

To apply to **THE DISTRICT WORLD SUMMIT 2023** 'Call for Speakers', please fill in the form with all the requested details available at:

https://www.thedistrictshow.com/congress/call-for-speakers-application/

Please remember that all proposals must fulfil THE DISTRICT terms and conditions. There is no limit to the number of submissions by author, but it is important to submit only those areas of key importance to your expertise. As a guideline, we suggest no more than 3-4 submissions per author/company/institution/organization.

Timeline for submissions and key important dates:

- <u>Proposals due</u>: 24th July 2023, at 23:59:59 CET.
- <u>Selected proposals notification acceptance communications</u>: from 2nd August 2023 onwards. *The Steering Committee reserves the right to accept proposals before 2nd August.

Between those deadlines, **THE DISTRICT WORLD SUMMIT 2023** Steering Committee and/or Congress Director reserves the right to ask for any clarification or additional information about the submitted entries.



THE DISTRICT 2023 FAQS

- Will THE DISTRICT 2023 be held in a physical or online format?

THE DISTRICT will be a fully physical event. Only proposals from speakers available to be on Barcelona (Fira Barcelona – Gran Via) during those days will be accepted

- Does the organization cover the flight and accommodation, and/or honorariums of selected candidates?

THE DISTRICT works under a non-Travel Expenses policy. Speakers are responsible for all their travel and expenses, and no fees will be covered. The Steering Committee reserves the right to evaluate whether the candidate can be subject of an exception upon request.

- Does it have any economic cost to participate at 'THE DISTRICT Call for Speakers'?

No, it's totally free.

- Which are the formats of the sessions and how much time will be assigned?

THE DISTRICT runs under different formats (roundtable, fireside chat, keynote, etc.). The final session format, duration and time slot assigned will be informed after the selection process has been completed. Please take into consideration that the event runs under several auditoriums, in which sessions are running in parallel during the 3 days of the event. The Steering Committee may place your selected proposal in any forum/vertical within any of the official THE DISTRICT formats/time slots.

THE DISTRICT 2023 FAQS

- In which language can be submitted the proposal?

The official language of the conference is English.

- How many proposals does THE DISTRICT 2023 accept?

The number of accepted proposals is a responsibility of THE DISTRICT 2023 Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the program itself.

- Is it possible to extend the information after the 'Call for Speakers' submission?

If you need to modify or extend any of the information submitted, please contact us at: congress.district@barter.es.



5. EVALUATION CRITERIA

The objective of THE DISTRICT WORLD SUMMIT 2023 is to provide a comprehensive view for professionals and companies of key topics regarding Real Estate Investment Business.

All through unique and high-level conferences, presentations, talks, and roundtables that will showcase a high level of knowledge and expertise as well as innovative and disruptive approaches to the challenges and risks of the Industry.

THE DISTRICT WORLD SUMMIT 2023 selection criteria will be quided by:





- •For the impact it can bring to the key issues of the congress.
- Positive impact in each of the key areas or themes of the summit.
- Relevance to the Industry's current business challenges.
- · Innovation and original content ideas.
- · Originality and disruption.
- · Impact on Industry objectives.
- Vision and key takeaways from the presentation/talk.
- Professional achievements and resume of the speaker.

6. EVALUATION PROCESS, SPEAKERS CONFIRMATION AND BENEFITS OF BEING A THE DISTRICT 2023 SPEAKER

The Steering Committee will select among all the submitted proposals those which it may consider appropriate and relevant for **THE DISTRICT WORLD SUMMIT 2023** conference program. All proposals will be fully reviewed.

Please note that the Steering Committee reserves the right to place the submitted conference in the slot-time and conference track that it may deem it convenient, as well as the final format (roundtable, fireside chat, keynote, etc.).

From 2nd August onwards the Technical Office will inform participants about their proposal status (rejection or acceptance). In case of being accepted as speaker, the Technical Office will contact the participant with those contact details provided in order to inform and support him/her about:

- The Speaker Registration Pass to THE DISTRICT 2023. This special pass will allow the entrance to all areas including Speakers & VIP Lounge as well as all conference sessions without any restriction.
- Welcome to THE DISTRICT 2023 online Speakers' Hub
- Final details about the sessions as well as the final format and slot-time.
- Any other relevant detail about THE DISTRICT 2023 participation (speakers in same track or session, moderator, conference chair, potential journalists interested in having an interview, potential online promotion, etc.).
- Any other information that it may be relevant.

7. INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS

The participant is responsible for the authorship of the submitted proposal; he/she is the owner of the intellectual and, where applicable, industrial property rights thereof. The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties; THE DISTRICT (the Organization) is free of all liability. Once the proposal has been selected and approved, the organizers may make public any details considered as public (author, company / organization, title, brief, abstract, website, and topic).

8. DATA PROTECTION

THE DISTRICT undertakes to maintain the confidentiality of the proposals received and the companies or authors and only will share them with THE DISTRICT 2023 Steering Committee members.

Once the proposal has been selected, THE DISTRICT organization may consider publish any details such as: author, company/ organization, title, brief, abstract, website, and/or topic, in those channels and means that THE DISTRICT uses for its promotion (website, social nets, visitor guide, etc.).

For the purposes of the provisions in current legislation on data protection (Regulation EU 2016/679 of the European Parliament and of the Council of 27 April 2016 -GDPR-), we inform you that THE DISTRICT will process all your data in accordance with the provisions of its Privacy Policy, where you could be able to exercise the rights that this norm confers.

INVESTORS DISTRIC

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SHAPING THE REAL ESTATES

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9. CONTACT DETAILS AND ADDITIONAL INFORMATION

If you have any question, doubt or suggestion regarding this 'Call for Speakers' or THE DISTRICT WORLD SUMMIT 2023 please contact us at:

· Phone: +34 934 923 803

Contact: <u>congress.district@barter.es</u>

If you are also interested in exhibiting or partnership options to maximize your company's profile at THE DISTRICT please contact us at:

· Phone: +34 919 551 551 Contact: exhibit@thedistrictshow.com



Servihabitat



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#TheDistrict2023 www.thedistrictshow.com



BUSINESS OPPORTUNITIES

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AN EVENT OF:

